



Driving Farm Innovation through Knowledge Transfer

Applying the learning from the Agricultural Innovation
Support programme

What are the implications for agricultural extension?

Friday 23 October 2015

09.00-16.00

UCD, O'Brien Centre for Science

Web link to Conference Papers will be
circulated to all participants post-event.

Conference Programme

09.00	Registration and walkabout / viewing of posters with research findings		
09.30	Conference Opening: Professor Gerry Boyle, Director, Teagasc		
09.45	Keynote address: Teagasc Advisor Christy Watson on the challenges and opportunities facing Farm Advisors		
10.15	SESSION 1 Challenges and Opportunities to improve Farm management and Productivity Chair: Michael Brady, Agricultural Consultant	Teri Acheson based on her completed work on herd health planning	Paul Newman based on his ongoing study of understanding the stage in the adoption process when farmers 'give up' on grass measuring technology
		Kaitlynn Glover based on her completed work on pig record keeping	John Greaney based on his ongoing study of the use of farm financial tools by dairy farmers and advisors
		Sean Cooney based on his completed work on the use of performance recorded rams in the sheep sector	Q&A and Panel Discussion
11.00	Tea/Coffee		
11.30	SESSION 2 Can we categorise Farmers towards a better meeting of their needs? Chair: Professor Joe Mannion, Retired Dean of Agriculture, UCD	Zerlina Pratt based on her completed study to identify categories of KT need among populations of farmers	Conor Kavanagh based on his ongoing work on 'hard to reach' dairy farmers
		Eilish Burke based on her completed study on the KT needs of high profit dairy farmers	Tom Deane based on his ongoing work on 'hard to reach' drystock farmers
		James Dunne based on his completed study on the KT needs of drystock farmers at different levels of profitability	Joanne Masterson based on their ongoing work on 'hard to reach' drystock farmers
		Oisín Coakley based on his ongoing work on 'hard to reach' dairy farmers	Q&A and Panel Discussion
12.30	SESSION 3 Can we reach out more effectively to the broader population of farmers? Chair: Mark Moore, Teagasc Communications	Owen Kehoe based on his completed study on the use of Local Radio in knowledge transfer	Sean Mannion based on his ongoing research on the key ingredients for effective KT Events for farmer learning and adoption
			Q&A and Panel Discussion
13.00	Lunch Break		
14.00	SESSION 4 How can we better support the next generation of young farmers? Chair: Austin Finn, Land Mobility Programme Manager, Macra na Feirme	Tomas Russell based on his ongoing research on farm succession and inheritance	Colm Doran based on his completed work on Moodle based online teaching and developing distance training models in horticulture
		John Kelly based on his completed research on practical ways for Teagasc to engage with recent Agricultural College graduates from graduation to farm ownership	Michael Keane based on his completed work on practical supports for the promotion and support of non-family farm partnerships in Irish dairy farms
			Q&A and Panel Discussion
15.00	SESSION 5: How can we be more effective in securing Ireland's Environmental Credentials? Chair: Dr Helen Sheridan, UCD	Fergal Maguire based on his completed work on how to maintain commonage land in Co Wicklow in good agricultural and environmental condition	John Ryan on his ongoing work on Soil Fertility Knowledge Transfer initiatives to support achievement of high performance on farms
		Meabh O'Hagan based on her ongoing work on assessing farmers perception of green house gas (GHG) Emissions and effective KT interventions to support practice change and emissions reductions.	Q&A and Panel Discussion
15.45	Conference Close		



★ **IMPORTANT** Traffic Restrictions in Operation Mon-Fri Barriers (shown as red star) closed from: 07.00-10.30 and 16.00-19.30

VP Visitor Parking