

# MSc in Sport and Exercise Management

(General, Golf Management or Exercise Management Specialisation)

UCD School of Public Health and Population Science  
Centre for Sports Studies



## MSc in Sport, Golf and Exercise Management

### The Programme

The Centre for Sports Studies in the School of Public Health and Population Science UCD offers the MSc Sport & Exercise Management programme, which professionally prepares middle and senior level managers to service the public, private, corporate and voluntary sectors of the sport industry. Specialist occupational pathways in Exercise and Golf Management are available and students select from three (3) pathways:

- MSc Sport & Exercise Management (General)
- MSc Sport & Exercise Management (Golf Management)
- MSc Sport & Exercise Management (Exercise Management)

The MSc may be taken on a one-year full time or two-year part time basis and is open to graduates who have gained a relevant primary degree.

### Mapping Your Degree

The MSc contains both a core programme as well as a series of optional modules, allowing students to specialise by designing a programme that suits their specific interests and career needs.

### Programme Structure

**Core Modules (70 credit points):** Sport Governance, Sport Management, Sport Economics and Finance, Sport Operations Management, Sport Marketing and Sponsorship, Human Resource Management, Dissertation

**Option Modules (20 credit points):**

**General:** Sport & Exercise Law, Sport & Exercise for Special Populations

**Golf Management:** Golf Club Operations Management, Golf Event & Tournament Operations Management, Golf Shop Operational Management, Golf Facility & Equipment Technology, Applied Sport Sciences-Psychology of Golf

**Exercise Management:** Aetiology & Management of Health Related Diseases, Principles of Exercise Health Management, Organisation & Provision of Child Health Services, Principles of Exercise Management, Nutrition Epidemiology, Social Epidemiology, Health Promotion.

### Entry Requirements

Candidates must normally have obtained a First or Second Class Honours degree or equivalent in sport science, sport, recreation or leisure management, health science, business, commerce, management or cognate areas. Applications may also be

considered from other graduates with equivalent qualifications who have significant relevant industrial experience. International students will need to demonstrate English proficiency (see overleaf).

### Careers

Graduates will be qualified for employment in the following industry sectors and agencies:

#### General:

- Middle, senior and strategic levels of management of sport National Governing Bodies and International Federations;
- Public, private, commercial, and voluntary sport clubs;
- Sport & aquatic facilities operational management;
- Sport events project management (festivals, special events, masters games, national championships);
- Sport goods and services wholesale, retail, marketing & distribution;
- Sport policy development and infrastructure planning and development;
- Sport tourism, adventure sports, and tourist destination attractions;
- Sport education and coaching;
- Professional sport agencies marketing and promotion, operational, strategic, human resource and financial line management.

#### Exercise Management:

- Executive and employee health and fitness programmes
- GP Exercise Referral Consultants (GP, leisure/health and fitness/sports centres and health boards liaison)

#### Golf:

- Golf course, club, pro-shop, hotel and golf resort management
- Golf operations & facilities maintenance: greens keeper, caddy master, marshal.

### Golf in Ireland

As a golf location Ireland is unrivalled. With lush green parkland, rugged coastal dunes, awe-inspiring scenery, Ireland is one of the world's learning golf destinations. The highest of standards are applied at Ireland's 400 golf clubs, and one third of the world's natural links courses can be found here. There are exceptional championships courses in spectacular locations and Ireland's major tournaments attract the best professional golfers from around the globe. The International Association of Golf Tour Operators (IAGTO) voted Ireland as the International Golf Destination of 2008.

## UCD 1st Class University

UCD is the largest college in the National University of Ireland with a student population of 25,000. It is a vibrant, modern university ranked in the top 108 universities worldwide. Located 3 miles south of Dublin city centre, the spacious and leafy campus provides students with a supportive and stimulating learning environment.

## Dublin City

Dublin, the capital of Ireland has a population of 1.5 million with all the amenities expected of a big city. The friendly and safe environment is home to a wide variety of arts culture, cinemas, shops, restaurants, cafes, nightclubs, zoological gardens. With international sporting facilities that will attract teams prior to the London 2012 Olympics, Dublin is the perfect place to pursue a qualification in sport.

## UCD Student Services

UCD also has comprehensive student support services, including a student health centre, student advisors, counselling, and careers advisory facilities. Student accommodation is available for 2000 students.

## Modern Resources

UCD offers a lively campus community in which to live and study. The University has modern buildings and first class academic and sporting facilities. It has a busy extracurricular life and students are encouraged to become actively involved in the wide range of social, cultural and sporting activities available.

## Sporting Facilities

UCD Sport facilities are based on campus at Belfield and UCD Sport provides many options for students with over 58 sport clubs to choose from. The extensive campus facilities may also be used for individual recreational sport & fitness programmes, whilst a high performance programme is available for scholarship holders in a range of sports, including golf.

## Summary of Living Costs

The following guide is an **approximate** estimate of living costs per academic year. Costs will of course vary according to your personal lifestyle:

Rent/Utilities:	€5,100
Food:	€3,200
Books:	€1,000
Miscellaneous:	€1,300.

Other costs should be taken into account such as telephoning home, post, stationery, laundry, toiletries, travel during holidays and other personal expenses.

## Fees

### Tuition Fees EU Students:

Full-time EU €6800

Part-time EU €3400

### Tuition Fees International:

Full-time €14467

Part-time €6677

## English Language Requirements for Overseas

Students whose education prior to university level has NOT BEEN CARRIED OUT THROUGH THE MEDIUM OF ENGLISH must satisfy the following English language requirements:-

- a minimum score of 6.5 IELTS (minimum of 6.0 in each band) is required for ALL postgraduate programmes
- Two programmes have been developed to assist students meet this standard: 1) One month English language reinforcement programme prior to commencement of MSc 2) 3+1+1 programme; a one year programme providing in-depth English Language instruction prior to commence of MSc.
- details of both of these programmes are available upon request from the UCD stand staff.

## Application Procedures

The School of Public Health and Population Science approves all applications. Applications are reviewed by the Programme Director and approved by the School of Public Health and Population Science. deadline for application fees is 30th April 2009. All applications must be supported by official transcripts of the undergraduate degree. Applicants who have been approved by the School of Public Health and Population Science will be sent a formal letter of offer and an acknowledgement form, which should be returned to the Centre for Sports Studies. **You should apply for this course online at [www.ucd.ie/apply](http://www.ucd.ie/apply) and follow the instructions.**

## Further Information can be obtained from:

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