

**Propaganda and the Mass Media in the Making of Cold War Europe
11-13 January 2007, University College Dublin**

Programme

I. Redefining Europe East and West: Ideology, Identity and Mass Media

1. *Ideology in the Making of Cold War Culture* (Chair: Christoph Müller)
(Thursday, 2.30 pm, HII Seminar Room)

William McCormack (Edward Worth Library, Dublin)
'Irish Literary Responses to Neutrality and the Cold War'

Andreas Hess (UCD)
'Totalitarianism and Legalism in the Work of Hannah Arendt and Judith N. Shklar'

Marietta Stankova (LSE)
'The Department of Agitation and Propaganda in Bulgaria, 1944-1956'

2. *Early Cold War Propaganda* (Chair: Michael Laffan)
(Thursday, 4.30 pm, HII Seminar Room)

Hans-Jürgen Schröder (Giessen)
'West European Identity in Marshall Plan Propaganda Films'

Elisabeth Kolleritsch (Graz)
'Jazz in Germany and Austria as a Part of Allied Powers' Cultural Propaganda during the Cold War, 1945 to 1955'

Nicola Hille (Tübingen)
'Print, Power, and Persuasion: Political Poster Art in Two German Countries during the First Ten Years of the Cold War Period'

3. *National Identity and Propaganda in Cold War Europe* (Chair: Laura O'Brien)
(Friday, 9.30 am, HII Seminar Room)

Roel Vande Winkel and Lieve Desmet (Ghent)
'The Korean War and Media Representation of a Reinvented Belgian Identity'

Celia Donert (EUI Florence)
'Socialist Enlightenment and National Identity in Czechoslovakia, 1948-1968'

Marja Roholl (Rotterdam)
'Back to the Future: Marshall Plan Propaganda and America's Post-War Vision of a European Union'

II. Power, Propaganda and Censorship in Cold War Europe

4. *Reclaiming Public Space* (Chair: Hugh Gough)
(Friday, 9.30 am, Geary Institute, Room B004)

Arnold Bartetzky (Leipzig)
'New Cities for New People. Urban Planning and Mass Media Propaganda in Stalinist Poland and the GDR'

Marina Dmitrieva (Leipzig)
'The Role of "Stalin's Skyscrapers" in the Propaganda of the New World Order after World War II'

Vlasis Vlasidis (Western Macedonia, Greece)
'Greek and Yugoslav Public Radio in the Decades of Cold War'

5. *The Cult of Leadership* (Chair: Christoph Müller)
(Friday, 11.15 am, Geary Institute, Room B004)

Filipe de Meneses (Maynooth)
'Making the Most of the Cold War: Salazar's Portugal, 1945-1968'

Russell Lemmons (Jacksonville State)
'"Out of your sacrificial death grows our socialist deed": Ernst Thälmann, the Antifascism Myth, and Buchenwald Concentration Camp'

Balázs Apor (EUI Florence)
'The Leader Cult in Communist Hungary (1945-1956): Propaganda, Institutional Background, and Mass Media'

6. *Censorship and Self-Censorship* (Chair: Judith Devlin)
(Friday, 11.15 am, HII Seminar Room)

Jana Fischerova (UCD)
'Ideology, Art, and Censorship: Reporting the Czechoslovak Writers' Congresses in 1956 and 1967'

Jane Curry (Santa Clara University, California)
'Putting Holes in the Dyke: Censorship before and after 1956'

John Bates (Glasgow)
'1956 in Polish Censorship Discourse and Practice'

III. New Technologies/New Mentalities

7. *Ideology on the Airwaves – I* (Chair: Sandy Wilkinson)
(Friday, 2 pm, HII Seminar Room)

Olaf Mertelsmann (Tartu)
'The Media Audience of a Soviet Republic in the Early Cold War: The Estonian SSR'

Jennifer Spohrer (Columbia)
'Recasting Radio Luxembourg: A Place for International Commercial Broadcasting in Cold War Europe'

Heather Gumbert (Virginia Tech)
'Narrating the Second Berlin Crisis in the German Democratic Republic: Television before the Berlin Wall'

Michael Nelson (Reuters)
'International Radio in Cold War Europe'

8. *Ideology on the Airwaves – II* (Chair: Richard Aldous)
(Friday, 4 pm, Geary Institute, Room B004)

Gordon Johnston (Leeds)
'"An Overdeveloped Sense of Objectivity": The BBC and the Foreign Office in the Early Years of the Cold War'

Aniko Macher (Institut d'Etudes Politiques de Paris)
'France: The Target of Changing Hungarian Propaganda, 1948-1953'

Barbara Rassi (Southampton)
'Serving Several Purposes at Once: The Cold War and Radio in Austria'

Georgios Pleios (Athens)
'Nationalism, Anti-Communism or Westernisation? The Key Role of Propaganda in the Formation of Greek Electronic Media Discourse after World War II'

9. *Mass Media and the New Rhetoric* (Chair: Michael Staunton)
(Friday, 4 pm, HII Seminar Room)

John J. Curley (Yale)
'A Conspiracy Theory of Images: Cold War Mass Media and Artistic Practice'

Tony Shaw (Hertfordshire)
'And Never The Twain Shall Meet: Life behind the Curtain According to Cinema in the West'

Bernadette Kester (Rotterdam)
'War by Metaphors. The Initial Representation of the Cold War in the Dutch Press, 1946-1950'

Katarzyna Murawska-Muthesius (Birkbeck)
'Cartoons and Scopic Regimes of Cold War Visuality'

IV. Cold War Cultures

10. *The Home Front* (Chair: Marnie Hay)
(Saturday, 9.30 am, Geary Institute, Room B004)

Amy Whipple (Xavier, Cincinnati)
'Housewives versus the State: Protecting the British Home from Big Brother'

Penelope Morris (Glasgow)
'New Citizens for a New Democracy: Advice Columns and Mass Magazines in Postwar Italy'

11. *Literature and Politics* (Chair: tbc)
(Saturday, 11.15 am, Geary Institute, Room B004)

Laurence Van Nuijs (Leuven)
'The Critic as Communist. Communist Criticism during the Early Cold War in Belgium'

Imre-József Balázs (Cluj-Napoca)
'The Making of Communist Man: Minority Media and Literature in Romania, 1948-1965'

Ewa Matkowska (Wroclaw)
'Censorship and Stasi in the German Democratic Republic from the Beginning of the State's Existence to the Building of the Berlin Wall'

V. Rewriting History: Memory and Totalitarianism

12. *Reinventing the Recent Past* (Chair: Linda Kiernan)
(Saturday, 9.30 am, HII Seminar Room)

Niamh Cullen (UCD)

‘Shared Memories of the Resistance? The Contested Ownership of Piero Gobetti as a Symbol of Fascist Opposition in the Liberal and Communist Press’

Zacharoula Kouki (EUI Florence)

‘Human Rights Politics as an Information Network during the Cold War Years’

Judith Devlin (UCD)

‘Constructing and Deconstructing the Stalin Myth’

Tiiu Kreegipuu (Tartu)

‘Using the Press for Distorting Collective Memory: The Introduction of the Soviet Concept of Estonian History, 1940-1960’

13. *Challenging the Past: 1956 and the Emergence of a Counter Culture East and West* (Chair: Klaus Larres)
(Saturday, 11.15 am, HII Seminar Room)

Nils-Arne Sørensen (Odense - South Denmark)

‘The *Kampagnen mod Atomvåben* (Campaign against Nuclear Weapons) and the Making of the New Left in Denmark’

Christoph Müller (UCD)

‘Rock and Roll and *Halbstarke*. American Popular Culture in West Germany between Weimar Conservatism and Cold War Liberalism’

Adriana Kiss-Davies (Aberystwyth)

‘Artists in Resistance. The Contribution of Artists to the Build-up of the 1956 Hungarian Uprising and their Role in the Revolution’

VI. Round Table

(Saturday, 2 pm, HII Seminar Room)

David Caute (Fellow, Royal Society of Literature)

Jane Curry (Santa Clara University, California)

Klaus Larres (University of Ulster)

Michael Nelson (Reuters)

Timetabling

Thursday 11 January

from 12.30 Registration (HII – Humanities Institute of Ireland, Seminar Room)

2.00-2.30 Welcome (HII)

2.30-4.00 Panel 1 (HII)

4.30-6.00 Panel 2 (HII)

from 6.00 Drinks with Noel in UCD Common Room, Newman Building

Friday 12 January

9.30-11.00 Panel 3 (HII) / Panel 4 (GI – Geary Institute, Room B004)

11.15- 12.45 Panel 5 (GI, Room B004) / Panel 6 (HII)

2.00-3.30 Panel 7 (HII)

4.00- 5.30 Panel 8 (GI, Room B004) / Panel 9 (HII)

7.30 Conference Dinner: Layla's, 31/32 Lower Pembroke Street
(above Pembroke Pub)

Saturday 13 January

9.30-11.00 Panel 10 (GI, Room B004) / Panel 12 (HII)

11.15 –12.45 Panel 11 (GI, Room B004) / Panel 13 (HII)

2.00-3.00 Round Table (HII)

4.30 James Joyce pub crawl (Daragh O'Connell)
(meeting point: Millennium Spire, O'Connell Street,
heading for Davy Byrnes on Duke Street for 5.30)

Panel Chairs / Support / Guests

Richard Aldous (UCD)
Verity Clarkson (Victoria and Albert Museum / Brighton)
Hugh Gough (UCD)
Marnie Hay (UCD)
Linda Kiernan (UCD)
Michael Laffan (UCD)
Klaus Larres (University of Ulster)
Laura O'Brien (UCD)
Daragh O'Connell (Glasgow)
Emma Robertson (Leeds)
Michael Staunton (UCD)
Sandy Wilkinson (UCD)

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