Report of President 2013/2014 - School of Business

>> Books
>> Book Chapters
>> Books Edited
>> Peer Reviewed Journals
>> Other Journals
>> Conference Publications
>> Published Reports
>> Other Publications

Books

Dr Christoph Drechsler

Professor Donncha Kavanagh

Professor Andy Prothero

Book Chapters

Dr Marius Claudy

Dr Roland Erne

Professor Brian Fynes

Professor Susi Geiger
The VOICE Group - Andrea, Davies, Susan Dobscha, Susi Geiger, Lisa O'Malley, Stephanie O'Donohoe, Andrea Prothero, Elin Brandi Sorensen, Thyra uth Thomsen (2014) 'Pregnancy, Privacy and Personhood in the Consumer Socialization of Expectant Mothers' In: Stephanie O'Donohoe, Margaret Hogg, Pauline MacLaran, Lydia Martens,

**Professor Donncha Kavanagh**


**Dr Donna Marshall**


**Dr Bruce Martin**


**Dr Gianluca Miscione**


**Dr Eleanor O'Higgins**


**Dr Rory O'Shea**


**Dr Valerio Poti**

Poti, V. and M.G. Zoia (2014) 'Tailoring the logistic density to fit the distribution of

**Professor Andy Prothero**


**Professor Bill Roche**


**Dr Virpi Turkulainen**


**Professor Eamonn Walsh**


Books Edited

**Dr James McDermott**


**Dr Rory O'Shea**


**Professor Bill Roche**

Peer Reviewed Journals

**Dr Eamonn Ambrose**

Marshall, Donna; Ambrose, Eamonn; McIvor, Ronan; Lamming, Richard (2014) 'Self-interest or the greater good: How political and rational dynamics influence the outsourcing process'. *International Journal of Operations & Production Management*.

**Professor Anthony Brabazon**


**Professor Don Bredin**


**Professor Niamh Brennan**


**Dr Jonathan Byrne**


**Dr Julie Byrne**

Byrne, J. and O'Connor, T. (2014) 'Governance and the Corporate Life-Cycle'.


Dr Marius Claudy


Dr Thomas Conlon


Professor John Cotter


Dr Anthony Cronin

Cronin, Anthony, Laffey Thomas (2013) 'Perturbations on constructible lists preserving realizability and questions of Monov'. Linear Algebra and Its Applications.

Dr Linda Dowling


Dr Gerardine Doyle


**Dr Jacob Eisenberg**


**Dr Roland Erne**


**Professor Brian Fynes**


**Professor Susi Geiger**


**Mr Matthias Glowatz**

Glowatz, Matt and O'Brien, Orna (2013) 'Facebook in an Academic Environment: Advancing Practice from Information-Sharing to Collaboration and Innovation (ICI)'. *All Ireland Journal of Teaching and Learning in Higher Education (AISHE-J)*.

**Dr Jury Gualandris**


**Professor Donncha Kavanagh**


Kavanagh, D. (2014) 'Restoring Phronesis and Practice: Marketing's Forgotten P's'.

**Dr Seamas Kelly**


**Dr Chia-Yu Kou-Barrett**


**Dr Donna Marshall**

Marshall, Donna; McCarthy, Lucy; Heavey, Ciaran; McGrath, Paul (2014) 'Environmental and Social Supply Chain Management Sustainability Practices: Construct Development and Measurement'. *Production, Planning and Control*.

Marshall, Donna; Ambrose, Eamonn; McIvor, Ronan; Lamming, Richard (2014) 'Self-interest or the greater good: How political and rational dynamics influence the outsourcing process'. *International Journal of Operations & Production Management*.


**Dr Bruce Martin**


**Dr James McDermott**


**Dr Colm McLaughlin**


**Professor Damien McLoughlin**

Keating, Andrew; Geiger, Susi; McLoughlin, Damien (2014) 'Riding the practice waves: Social resourcing practices during new venture development'. *Entrepreneurship Theory and Practice*.

**Dr Peter McNamara**


**Dr Gianluca Miscione**


**Dr Cal Muckley**


**Dr Laurent Muzellec**

Moran, G. ; Muzellec, L. (2014) 'eWOM credibility on social networking sites: A framework'. *Journal of Marketing Communications*.

**Dr Orna O'Brien**

O'Brien, Orna and Glowatz, Matt (2013) 'Utilising a Social Networking Site as an academic tool in an Academic Environment: Student Development from Information-Sharing to Collaboration and Innovation (ICI)'. *All Ireland Journal of Teaching and Learning in Higher Education (AISHE-J)*, 5 (3).

**Dr Eleanor O'Higgins**


**Professor Michael O'Neill**


**Dr Conall O'Sullivan**


**Professor Mark Pagell**


**Dr Valerio Poti**


Bagnato, L., Poti, V. and M.G. Zoia (2014) 'The role of orthogonal polynomials in adjusting hyperpolic secant and logistic distributions to analyse financial asset returns'. *Statistical Papers*.


**Professor Bill Roche**


**Dr Geertje Schuitema**


**Dr Karan Sonpar**

Laura Illia, Karan Sonpar, and Martin Bauer (2014) 'Applying co-occurrence analysis with ALCESTE to studies of impression management'. *British Journal of Management*.

**Dr Esther Tippmann**

Tippmann, E., Sharkey-Scott, P., Mangematin, V. (2014) 'Stimulating Knowledge


Dr Virpi Turkulainen


Other Journals

Professor Niamh Brennan


Dr Roland Erne

Erne, R. (2014) 'How To Explain The Swiss Vote Against The Free Movement Of Workers' *Social Europe Journal*.

Dr Jury Gualandris

Gualandris, J (2014) 'Sustainable monitoring in supply chains: it's time for companies to reconnect with their stakeholders' *EcoVadis Blog*.

Dr James McDermott


Conference Publications

Dr Eamonn Ambrose

Harke, K; Goelz, D R ; Ambrose, E (2014) Service operations resilience: A capability analysis based on firms experiences with catastrophic events *European Operations Management Association Conference*.

Professor Anthony Brabazon

Byrne, J., Nicolau, M., Brabazon, A. and O'Neill, M. (2014) An Examination of Synchronisation in Artificial Gene Regulatory Networks *IEEE World Congress on Computational Intelligence (IEEE WCCI 2014)*, Beijing, China, 2764 - 2769

Agapitos, A., O'Neill, M. and Brabazon, A. (2014) Ensemble Bayesian Model Averaging in Genetic Programming *IEEE World Congress on Computational Intelligence (IEEE WCCI*
2014), Beijing, 2451 - 2458
Tuite, C., O'Neill, M., Brabazon, A. (2014) The Relationship between Semantic Distance and Performance in Dynamic Symbolic Regression Problems 20th International Conference on Soft Computing (Mendel 2014), Brno, Czech Republic,
Lipinski, P. and Brabazon, A. (2014) Pattern Mining in Ultra-High Frequency Order Books 16th European Conference on the Applications of Evolutionary Computation (EvoApps 2014), Granada, Spain,

Dr Clare Branigan

Paul Ryan, Clare Branigan, (2014) The Winner¿s Curse, Price Anchors and Bidder Characteristics: Evidence from Successful Residential Real Estate Auctions European Real Estate Society (ERES), Bucharest,
Clare Branigan, Paul Ryan (2014) Bidding Strategies at Auctions for Residential Properties European Real Estate Society (ERES), Bucharest,
Paul Ryan, Clare Branigan, Cal Muckley (2014) Auction Competition, Price Uncertainty: Impact on auction outcomes Irish Accounting & Finance Association in Queens University Belfast,

Professor Niamh Brennan

Merkl-Davies, Doris M., Brennan, Niamh M. and Vourvachis, Petros (2014) A Taxonomy of Text and Discourse Analysis Approaches in Corporate Narrative Reporting Research Critical Perspectives on Accounting Conference, Schulich School of Business, University of York, Toronto,
Merkl-Davies, Doris M., Brennan, Niamh M. and Vourvachis, Petros (2014) Text and Discourse Analysis Approaches in Corporate Narrative Reporting Research Discourse Approaches to Financial Communication: Bridging the Gap between Texts and Markets, Monte Verità, Ascona, Switzerland,
Approaches to Financial Communication: Bridging the Gap between Texts and Markets, Monte Verità, Ascona, Switzerland,

Dr Jonathan Byrne

Byrne, J., Nicolau, M., Brabazon, A. and O'Neill, M. (2014) An Examination of Synchronisation in Artificial Gene Regulatory Networks IEEE World Congress on Computational Intelligence (IEEE WCCI 2014), Beijing, China, 2764 - 2769
Jonathan Byrne, Miguel Nicolau, Anthony Brabazon and Michael O'Neill (2014) Evolving an Aircraft Using a Parametric Design System EvoApplications 2014, Evomusart, LNCS,

Dr Paula Carroll

Carroll, Paula; Dunne, John; Hanley, Michael; Murphy, Tadhg (2013) Exploration of electricity usage data from smart meters to investigate household composition United Nations Economic Commission for Europe, Conference of European Statisticians, Seminar on Statistical Data Collection, Geneva, Switzerland, WP 29
Cronin, Anthony; Carroll, Paula (2013) Building Analytical Skills in Undergraduate Business Students - the impact of Project Maths. In: Thérèse Dooley et al eds. MEI 5 Mathematics Education: Crossing Boundaries, Fifth conference on research in mathematics education, St Patrick's College, Dublin, Ireland, 113 - 124

Dr Marius Claudy


Dr Anthony Cronin

Cronin, A (2014) Learning Outside the Classroom Adults Learning Mathematics - inside and outside the classroom, ALM international journal,
Cronin, Anthony (2014) Easing the transition to higher education for adult learners in an Access to Engineering course. In: Alpers, Burkhard eds. 17th SEFI MWG Seminar (European Society for Engineering Education - Maths Working Group),
Cronin, Anthony, Carroll Paula (2013) Building analytic skills in undergraduate business students: The impact of Project Maths. In: Maurice O'Reilly, Therese Dooley eds. MEI 5 MATHEMATICS EDUCATION: CROSSING BOUNDARIES, St Patricks College, Drumcondra, Dublin,

Dr Linda Dowling

Dr Gerardine Doyle


Dr Christoph Drechsler


Dr Roland Erne


Professor John Geary

Ilona Hunek and John Geary (2014) The management of employment relations in MNCs in the context of political and economic transition: a study of two banks in Poland European Group for Organisational Studies (EGOS),
Sophie Gamwell and John Geary (2014) The 'turn' to union organising in Ireland British Universities' Industrial Relations Association, 64th Annual conference,
Ilona Hunek and John Geary (2013) Institutional transition and power relations in the process of the development of employment practices in MNCs operating in Central and Eastern Europe Central and Eastern Europe: Work, Employment and Societies between Transition and Change, Université d'Evry-Val-DeSonne, Paris.

Professor Susi Geiger

Susi Geiger and John Finch (2013) Market Manipulations and Pharma Patents: The Role of Narratives in Innovating Market Practices European Science Forum on Agencing Markets,

Mr Matthias Glowatz

Glowatz, M., Bofin, L. (2014) Enhancing Student Engagement Through Social Media A School of Business Case Study 27th International Bled eConference,
Electronic Business,

Dr Jurv Gualandris

Golini, R; Gualandris, J; Kalchschmidt, M (2014) Plant responsibility and integration in MNCs production networks: their role in fostering sustainable management initiatives 21st EurOMA in Palermo,

Gualandris, J; Legenvre, H.; Kalchschmidt, M. (2014) Do we contribute to create and capture value, don’t we? Towards a conceptual model of purchasing contribution to business performance 23rd IPSERA,


Touboulic, A.; Borrella, I; Gualandris, J. (2014) The other side of the coin: advancing sustainability in the supply chain from a small supplier’s standpoint 1st EurOMA sustainability forum,

Dr Yousef Husein Eiadat

Fernández Castro, A; Eiadat, y. (2013) GREAT CHANGE, GREAT IMPACT? 6th International Conference of Education, Research and Innovation,

Professor Donncha Kavanagh


Dr Andrew Keating


Dr Bruce Martin


Dr James McDermott


Dr Gianluca Miscione

Gianluca Miscione (2014) DataGate Plots Dramas of Institutional Identification European Group of Organization Studies (EGOS) - Reimagining, Rethinking, Reshaping: Organizational Scholarship in Unsettled Times,


**Professor Louis C Murray**


**Dr Laurent Muzellec**


**Professor Michael O'Neill**


Brabazon, A., Cui, W. and O'Neill, M. (2014) A Framework for Bat Foraging Algorithm Design *IEEE World Congress on Computational Intelligence (IEEE WCCI 2014)*, Beijing, China,


Tuite, C., O'Neill, M., Brabazon, A. (2014) The Relationship between Semantic Distance and Performance in Dynamic Symbolic Regression Problems 20th International Conference on Soft Computing (Mendel 2014), Brno, Czech Republic,

Donne S., Nicolau M., Bean C., O'Neill M. (2014) Wave Height Quantification using Land Based Seismic Data with Grammatical Evolution *IEEE Congress on Evolutionary Computation*,


Regulatory Network Model 16th European Conference on the Applications of Evolutionary Computation (EvoApps 2014), Granada, Spain,

**Professor Andy Prothero**


**Dr Esther Tippmann**

Tippmann, Sharkey Scott, Parker (2014) Boundary Capabilities in MNCs: The Role of Opportunity Formation in Creative Solution Development Academy of Management Annual Meeting,
Tippmann, Parker, Sharkey Scott (2014) Boundary Capability in MNCs: Transforming Knowledge for Creative Solution Development Strategic Management Society Special Conference with the theme Micro-Foundations for Strategic Management Research: Embracing Individuals,
Tippmann, Sharkey Scott, Parker (2014) Understanding boundary capabilities in MNCs: The role of opportunity formation in transforming knowledge for creative solution development Academy of International Business UKI,
Sharkey Scott, Pamela; Tippmann, Esther; O'Brien, Donal (2013) Strategizing at the periphery: Subsidiary strategy as mastering mandate evolution European International Business Academy (EIBA) Annual Conference,
Tippmann, Esther; Sharkey-Scott, Pamela; Carroll, James; d'Arcy, Paul; Kumar, Somesh (2013) Subsidiary Initiative Framework: Understanding Drivers, Challenges, and Impact IAM,

**Dr Roisin Vize**

Vize, R., Coughlan, J., Kennedy, A., Ellis-Chadwick, F (2014) An empirical examination of Relationship Quality in an online B2B retail services context European Institute of Retailing & Services Studies (EIRASS),
Vize, R., Coughlan, J., Ellis-Chadwick, F., Kennedy, A., (2014) A case-based investigation of relationship building between online retailers and Web Solution Service Providers (WSSPs) European Institute of Retailing & Services Studies (EIRASS),

**Published Reports**

**Dr Gerardine Doyle**

**Care, Report of the Centre for Applied Research in Connected Health, University College Dublin.** [www.arch.ie](http://www.arch.ie), Dublin.


**Professor Susi Geiger**


**Professor Mary Lambkin-Coyle**


Other Publications

**Professor Niamh Brennan**


**Professor John Cotter**


**Dr Gerardine Doyle**


**Dr Yousef Husein Eiadat**


Eiadat, Y; Fernández Castro, A. (2014) Reconfiguring institutional forces ¿ comparing and combining the impact of coercive, mimetic and normative forces on EMS adoption. Articles.

**Dr Gianluca Miscione**


**Dr Rory O'Shea**


**Dr Esther Tippmann**

Tippmann, Esther; Sharkey Scott, Pamela (2013) How Irish subsidiaries can be global solution providers. Media.