Report of the President 2014/2015 - School of Business

Books

Professor Bill Roche

Book Chapters

Professor Anthony Brabazon

Dr Linda Dowling

Dr Gerardine Doyle

Dr Roland Erne
Bieler, A Erne, R (2015) 'Transnational Solidarity? The European Working Class in the


**Professor Susi Geiger**


**Dr Jury Gualandris**


**Dr Donna Marshall**


**Dr James McDermott**


**Dr Sean McGarraghy**


**Dr Gianluca Miscione**


**Dr Camilla Noonan**


**Dr Eleanor O'Higgins**


**Professor Michael O'Neill**


**Dr Rory O'Shea**


**Dr Dorota Anna Piaskowska-Lewandowska**


**Professor Andy Prothero**


**Professor Bill Roche**


**Dr Esther Tippmann**

Books Edited

Dr Roland Erne


Professor Susi Geiger


Dr James McDermott


Peer Reviewed Journals

Dr Eamonn Ambrose


Ms Maria Belizón


Professor Anthony Brabazon


Professor Don Bredin

Bredin, Don; Conlon, Thomas; Poti, Valerio (2015) 'Does gold glitter in the long-run? Gold as a hedge and safe haven across time and investment horizon'. International
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**Professor Niamh Brennan**


**Dr Julie Byrne**


**Dr Orla Byrne**


**Dr Paula Carroll**


**Dr Marius Claudy**


**Dr Thomas Conlon**


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**Professor John Cotter**


**Dr Anthony Cronin**


**Dr Gerardine Doyle**

Kristine Sorensen; Jurgen M. Pelikan; Florian Rothlin; Kristin Ganahl; Zofia Slonska; Gerardine Doyle; James Fullam; Barbara Kondilis; Demosthenes Agrafiotis; Ellen Uiters; Maria Falcon; Monika Mensing; Kancho Tchamov; Stephan van den Broucke; Helmut Brand; (2015) 'Health literacy in Europe: comparative results of the European health literacy survey (HLS-EU)'. *European Journal of Public Health*.


**Dr Roland Erne**


Dr Michael Fenton


Professor Brian Fynes


Professor Susi Geiger


Dr Jury Gualandris


Dr Ciaran Heavey


Dr Andrew Keating


Dr Collette Kirwan


Professor Mary Lambkin-Coyle


Dr Donna Marshall


**Dr James McDermott**


Nguyen, QuangUy and Pham, TuanAnh and Nguyen, XuanHoai and McDermott, James (2015) 'Subtree semantic geometric crossover for genetic programming'. *Genetic Programming and Evolvable Machines*, :1-29.

**Dr Paul McGrath**


**Dr Colm McLaughlin**


**Professor Damien McLoughlin**

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**Dr Gianluca Miscione**

Gianluca Miscione (2015) 'Myth ´ Management of the Unknown'. *Culture and Organisation*.

**Dr Gemma Moore**


**Dr Cal Muckley**


Dr Laurent Muzellec

Boulay, J., Faultrier (de) B., Feenstra, F and Muzellec L. (2014) 'When children express their preferences regarding sales channels: Online or offline or Online and Offline?'. International Journal of Retail and Distribution Management, 42 (11/12).


Dr Eleanor O'Higgins


Professor Michael O'Neill


Professor Mark Pagell


Dr Vassilios Papavassiliou


Dr Federica Pazzaglia

McNamara, P., Pazzaglia, F. and Sonpar, K. (2015) 'Large-scale events as catalysts for
creating mutual dependence between social ventures and resource providers'. *Management*.

**Dr Valerio Poti**


**Professor Andy Prothero**


**Professor Bill Roche**


**Dr William Rose**


**Dr Geertje Schuitema**


**Dr Karan Sonpar**


**Dr Esther Tippmann**

Tippmann, E., Sharkey Scott, P., Mangematin, Vi. (2014) 'Subsidiary Managers'

**Dr Virpi Turkulainen**


Other Journals

**Professor Niamh Brennan**


**Dr Christoph Drechsler**


**Mr Matthias Glowatz**


**Dr Jury Gualandris**


**Dr James McDermott**


**Dr Eleanor O'Higgins**


**Dr Rory O'Shea**


Conference Publications

**Dr Eamonn Ambrose**

Commitment In Supply Chain Relationships European Operations Management Association (EurOMA) Conference,

Professor Anthony Brabazon


Professor Niamh Brennan

Shrives, Philip J. and Brennan, Niamh M. (2015) Impression Management in Explanations for Corporate Governance Non-Compliance: Lip Service or Lip Gloss? 38th European Accounting Association Annual Congress, Glasgow,


Cullen, Margaret M. and Brennan, Niamh M. (2015) Differentiating Control, Monitoring and Oversight: Insights from Investment Fund Boards Accounting & Finance Association of Australia and New Zealand Conference, Hobart, Tasmania,

Kirwan, Collette E. and Brennan, Niamh M. (2015) Duty of Care to the Firm: How Non-executive Directors Navigate their Role Conflicts on Boards of Private Family Firms 11th Workshop on Family Firm Management Research, Shifting Boundaries In Family Firm Research, Lyon, France,

Cullen, Margaret M. and Brennan, Niamh M. (2015) Differentiating Control, Monitoring and Oversight: Insights from Investment Fund Boards 36e Congrès, Association Francophone de Comptabilité, University of Toulouse,

Brennan, Niamh (2015) Understanding the Role of Boards and how Directors and Managers Communicate Gregynog Accounting and Finance Colloquium, Wales,

Shrives, Philip J. and Brennan, Niamh M. (2015) Impression Management in Explanations for Corporate Governance Non-Compliance: Lip Service or Lip Gloss? 36e Congrès, Association Francophone de Comptabilité, University of Toulouse,

Cullen, Margaret M. and Brennan, Niamh M. (2015) Differentiating Control, Monitoring and Oversight: Insights from Investment Fund Boards 28th Irish Accounting & Finance Association Annual Conference, Dublin Institute of Technology,

Lenihan, Orla and Brennan, Niamh M. (2015) CEO Compensation Disclosures: A Study of Impression Management Tactics 38th European Accounting Association Annual Congress, Glasgow,

Brennan, Niamh M., Ward Ann-Marie and Wylie, Judith (2015) Insights on Obstacles Encountered by Accounting PhD Students/Faculty during the PhD Lifecycle 38th
European Accounting Association Annual Congress, Glasgow,
Brennan, Niamh M., Kirwan, Collette E. and Redmond, John (2015) Accountability Processes in Boardrooms: A Conceptual Model of Manager-Non-Executive Director Information Asymmetry 38th European Accounting Association Annual Congress, Glasgow,
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Dr Marius Claudy

Dr Alessio Cozzolino
Cozzolino A. (2015) Let us Open this Model: How Organizations Balance Internal and External Knowledge to Sustain their Competitive Advantage Academy of Management Annual Meeting 2015, Vancouver,

Dr Anthony Cronin

Dr Gerardine Doyle
Doyle, G., Kelly, R., O’Donohoe, S., (2015) The Mater Misericordiae University Hospital: Transition from independence through to collaborative partnership with the State 10th Workshop on the Challenges of Managing the Third Sector,
Doyle, G., & Burns, J., (2015) Failure to institutionalize new clinical budgeting practices in an Irish University Hospital: A Processual Approach 38th Annual Congress of the European Accounting Association,
management in acute care hospitals: Perceptions of senior hospital managers 8th International EIASM Public Sector Conference,

**Dr Roland Erne**


**Dr Michael Fenton**


**Professor John Geary**


Geary, J. (2015) The Boundaries of Professional Consent: The Case of the Regulation of Medical General Practitioners in Ireland The International Sociological Association Conference, Professions, Bonds and Boundaries, Università Cattolica del Sacro Cuore, Milan,

John Geary and Sophie Gamwell (2014) The Turn to Union Organizing in Ireland, 2008-2012 Industrial Relations in Europe Conference,

**Professor Susi Geiger**

Geiger, Susi and Nicole Gross (2015) Medicine Patent Pools: Redevising the pharma market or a case of ‘plus ça change’? European Group of Organization Studies (EGOS), Athens, Greece,

Quinlan, Maria and Susi Geiger (2015) The Organisational Challenge of Connected Health a complex interplay of macro, meso and micro level dynamics European Group of Organization Studies (EGOS), Athens, Greece,

Geiger, Susi and John Finch (2014) Discourses between Market Innovation and Market Stagnation: The role of narratives in performing market practices Industrial Marketing and Purchasing (IMP) Conference,

**Mr Matthias Glowatz**


**Dr Jury Gualandris**


**Professor Donncha Kavanagh**


**Dr Seamas Kelly**


**Dr Collette Kirwan**


**Dr Roisin Loughran**

Dr Donna Marshall


McCarthy, L., Marshall, D., McGrath, P., and Harrigan F (2015) Problem or solution: Supply chain information and the role of NGOs 24th International Purchasing and Supply Management Education and Research Association (IPSERA) conference,


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Dr Bruce Martin

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Dr James McDermott


Dr Sean McGarraghy

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**Dr Paul McGrath**


**Dr Colm McLaughlin**


**Dr Gianluca Miscione**


**Dr Miguel Nicolau**


Dr Camilla Noonan


Dr Niamh O Riordan

O Riordan, N., Lohan, G., Conboy, K. (2014) Mind the gaps: increasing the impact of IS research on ISD performance improvement Australasian Conference on Information Systems, ➔


O Riordan, N (2014) In search of lost time: investigating the temporality of student engagement, the role of learning technologies, and implications for student performance Australasian Conference on Information Systems, ➔

Dr Orna O'Brien


Professor Michael O'Neill


Forecasting: A Genetic Programming Approach  *IEEE Congress on Evolutionary Computation*, Sendai, Japan, 3305 - 3311


**Dr Conall O'Sullivan**


**Dr James Sweeney**


**Dr Esther Tippmann**


Tippmann, E; Sharkey-Scott, P (2015) A means to an end: Initiatives and renewal of MNC capabilities *Academy of International Business (UK&I Chapter)*, Manchester, UK.

Tippmann, E; Sharkey Scott, P; Parker, A (2014) Boundary Capabilities in MNCs: The Role of Opportunity Formation in Creative Solution Development *European International Business Association*,


**Dr Virpi Turkulainen**


**Dr Roisin Vize**


Published Reports

**Dr Gerardine Doyle**


**Professor Susi Geiger**


**Professor Ronan Powell**


Other Publications

**Professor Niamh Brennan**


**Dr Annette Clancy**


**Professor John Cotter**


**Dr Aideen O'Dochartaigh**


**Dr Rory O'Shea**


**Dr William Rose**