Getting Around UCD: Accessible Route Videos

What is the title of your project	Getting Around UCD: Accessible Route Videos
What is the aim, impact and expected outcomes of this Project	We will produce a series of short videos demonstrating the accessible routes around UCD Campus. These videos will have a significant impact for visitors to the campus and new students with mobility difficulties. These videos will also assist towards creating a more inclusive environment for everyone to enjoy and the videos will demonstrate the most popular routes around campus to allow people with mobility difficulties to easily get around campus. Expected Outcomes: A series of short videos will be posted on UCD's website and can be linked to for all UCD events, conferences etc. so that UCD is an accessible campus for all members of the community.
What are the origins of this proposal?	Every year we have a number of students who find it very difficult to navigate the campus. Dara Ryder produced a video for a conference hosted in UCD by AHEAD. The video showed how to get from the N11 entrance to the Science building and combined the map, video and voice over which we thought worked extremely well. Conference delegates also commented on how useful the video was when they got to UCD. We would like to build on the success of this video and create a UCD resource showing a number of accessible routes around campus. We have chosen to use an external provider for this project as IT services/Media services do not currently have capacity in their workplan to complete the project.
List up to six key milestones and their proposed dates.	Decision on Routes to be filmed: 01/02/2016 Script for videos: 29/02/2016 Recording of videos: 18/03/2016 Recording of voice overs: 31/03/2016 Completion of final videos including editing: 30/06/2016 Promotion on UCD website: June onwards

Briefly outline the project budget and define any non financial resources required to complete the project.	Our budget is for the services of an external Freelance Multimedia Provider who has agreed to give us a substantial discount due his interest in accessibility and this project in particular. Draft Invoice from Designer: · Pre-production meeting to discuss aims and methods of showcasing accessible routes. 2 hours (Planning): 90.00 · Preparation: Walking the Routes with Students. 2 hours (Planning): 90.00 · Filming several takes of each route. 8 hours (Technical): 520.00 · Basic draft edit using my voice as a guide - sent for feedback and script tweaks. 8 hours (Technical): 520.00 · Audio recording of the narrations to accompany the videos. 2 hours (Technical): 130.00 · Final Editing of the routes with synced audio - maps sliced in where necessary. 8 hours (Technical): 520.00 · Creation of accompanying animations and overlay of animation on video. 10 hours (Technical): 650.00 · Sub Total: 2,520.00 · Agreed Accessibility Discount: 1,520.00 · Total: 1,000.00 Non-Financial resource would be the time dedicated to the project from UCD Staff and Students – approximately 12 hours in total for each team member.
What will be the legacy of this project?	These videos will be free to access for anyone interested in visiting UCD. They will promote the accessibility of UCD Campus and show that while the campus may be large it can be easily navigated by everyone. This videos will also be used as an example of best practice to be shared with other HEIs, disability organisations etc. so they can be used as a model elsewhere.

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Please tic the box below to indicate agreement to abide by the Terms and Conditions of the SPARC initiative	I agree
List the project team members and include the following details for each member, Name, Programme/School/Unit and stage (in the case of students). A short (30 words max) explanation of why each person is suited to their role in the project should also be included.	Dr Lisa Padden, Academic Skills Coordinator: Lisa provides support to students with a disability and is aware of the difficulties experienced by new and prospective students attempting to navigate the campus for the first time. Julie Tonge, Disability Adviser: Julie provides support to students with a disability and is aware of the difficulties experienced by new and prospective students attempting to navigate the campus for the first time. Tina Lowe, Campus Accessibility Officer: As the Disability Access Officer Tina's role is to ensure that all students, staff and visitors to UCD campus have full access to the resources and facilities. Kiden Dikorisuk, Stage 2 Science Student: Kiden is a trained Access Leader who has worked with Access & Lifelong Learning Staff on a number of successful projects and initiatives including outreach events and orientations. Amy Hassett, Stage 2 Science Student: Amy is a trained Access Leader who uses a wheelchair to get around the campus and often provides accessible tours of the campus to new and prospective students. Eilish Finnucan, Stage 2 Arts Student: Eilish is a trained Access Leader who has worked with Access & Lifelong Learning Staff on a number of successful projects and initiatives including outreach events and orientations.
Is this project team complete?	Yes
If you answered 'no' to the question above please indicate the role(s) that remain to be filled on your project team.	

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How will staff/student partnership be achieved through this project?	Students will decide on which routes we should film with an emphasis on those most important for: Campus visitors Prospective students Incoming first year students Students and staff will work together to decide on the most accessible route between identified points. Students and staff will work together on the script for the voiceover on videos. Students will act as the voice-artists for the videos.
Name and email address of Applicant	Julie Tonge julie.tonge@ucd.ie
When the project is complete will there be elements that require continued funding in order to be sustainable?	Some additional work may be required as the campus evolves to update videos and film new routes which emerge. However, it is likely that the routes will remain unchanged for a number of years.
What is the expected duration of this project?	This project would be completed in semester 2 – January to June. Student meetings, route mapping and voice recordings would take place January to March with the filming and editing being done in March to May.