

UCD School of Information & Library Studies
IS40030: Information Behaviour in the 21st Century
Dr. Crystal Fulton
Schedule of Weekly Activities & Learning Objectives
2010-2011

Week	Topic(s)	Weekly Learning Objectives
Week 1	Introduction. Information & the Information Professional	<ul style="list-style-type: none"> • Explore foundations of information • Consider the importance of context • Discuss critical terms used in this area
Week 2	Conceptualizing Information Behaviour	<ul style="list-style-type: none"> • Explore major theoretical underpinnings of IB
Week 3	Exploring Models & Frameworks of Information Behaviour	<ul style="list-style-type: none"> • Explore modelling of IB in different contexts • Consider the changing role of the information professional in different contexts
Week 4	Combining Theory, Practice, & Research	<ul style="list-style-type: none"> • Discuss methodological approaches to investigating IB • Understand the relationships among theory, practice, and research approaches
Week 5	<i>In the field</i> – Observation in Practice	<ul style="list-style-type: none"> • Explore approaches to understanding IB in context • Practise unobtrusive observation techniques
Week 6	Information in Practice - Case Studies in IB Research	<ul style="list-style-type: none"> • Explore the impact of information in different work contexts
Week 7	Information in Practice - Case Studies in IB Research	<ul style="list-style-type: none"> • Explore information and the communication process, including formal and informal information sharing and exchange • Consider serendipitous acquisition of information • To explore normative behaviour and its impact on information behaviour
Week 8	Information in Practice - Case Studies in IB Research	<ul style="list-style-type: none"> • Explore information behaviour in unique circumstances, including special situations and special populations.
Week 9	Blending Contexts: Social Media & Networking	<ul style="list-style-type: none"> • Consider social networking in different contexts, including social media technologies • Analyse the potential information pitfalls and benefits associated with blending contexts in networking activities
Week 10	Managing with Information	<ul style="list-style-type: none"> • Consider information processes and provision in a given real life context
Week 11	Reflecting on IB & our Profession	<ul style="list-style-type: none"> • Reflect on information behaviour research and our profession • Consider communities of practice in information services
Week 12	Project Presentations	<ul style="list-style-type: none"> • Share findings about information behaviour experiences • Practice “boardroom” presentation skills