



University College Dublin  
College of Business and Law



## Why UCD?

- Top 2% World University
- Ireland's largest and most international university
- Emphasis on Research and Innovation
- Safe, modern campus in Dublin, capital city of Ireland
- Extensive accommodation options with 24 hour security
- 1 hr flight from London

## MBA

### Why is this course for me?

The full-time MBA Programme is designed for those who want to take time out from their career to develop management skills and learn how to run a business more efficiently. It's an intense course run over 12 months - but its pacing gives you the time you need to focus on where you're going in your professional life and to take full advantage of the services of the MBA Careers Office.

### UCD College of Business and Law

UCD Michael Smurfit Graduate Business School is one of an elite group of schools worldwide to achieve the Triple Crown of Accreditation from EQUIS, AACSB and AMBA and we are the only Irish member of CEMS, which is a global alliance of leading business schools and organisations. Accreditations are your guarantee that you will receive a top quality, world class MBA and they position our school, and more importantly our students, in

the minds of the international business community. A Financial Times survey ranked UCD Smurfit School as the leading business school in Ireland and 14th in Europe. The School's academics hold the highest qualifications from the world's leading universities and this together with their business experience enables them to create a stimulating environment both in teaching and research.

### What will I study?

As a full-time MBA student, you will build on your previous experience and acquire new skills to solve business challenges. You will gain practical experience in finance, strategy, marketing, accounting, economics, human resources, leadership, communications and information technology. Learning is both classroom-based and project-based in small, intimate class sizes.



## How will I benefit?

**Career development:** An MBA gives you a competitive advantage in the job market, and it will help fast-track your career progression, or give you the edge as an entrepreneur.

**Personal development:** Your interpersonal and communication skills, leadership ability, self-awareness and confidence will be enhanced by your MBA experience.

**Networking:** The business, peer and alumni networks you create while studying for your MBA can be invaluable to you throughout your career. The MBA will help you to learn how to use networks more efficiently.

*“A life changing experience, the Smurfit MBA challenged my approach to business with unique perspectives from students with broad business experience. Being an international student in a highly paced programme I could only make it with the support of my peers, wh0 now I can call my friends. I truly believe that this unique blend of study and fun is the perfect environment for business to come alive!”*

Gabriek Pataro, MBA 2010

SMB Account Executive at LinkedIn

## Career Opportunities

The MBA Career Service aims to assist our MBA participants in building long-term career strategies. We will give you the career-related skills, know-how and confidence to pursue your post-MBA career goals.

The MBA Careers Manager is available to help you identify career opportunities and provide support, partnership and professional trust.

Our MBA participants have access to facilities to help research potential jobs. In tandem, our Career and Personal and Professional Development Programme helps you develop the skills required by senior managers. It covers presentation, team working and leadership skills as well as job search strategies, CVs and interviewing skills.

We also help you to take advantage of our strong links with the business community, corporate leaders and our network of UCD Smurfit School Alumni. Post MBA Career Smurfit MBA participants succeed in significantly advancing their careers, as evidenced in the data published in the Financial Times 2011 Rankings. This prestigious ranking recorded a salary percentage increase of 72 per cent for the surveyed class.