



University College Dublin
College of Business and Law



Why UCD?

- Top 2% World University
- Ireland's largest and most international university
- Emphasis on Research and Innovation
- Safe, modern campus in Dublin, capital city of Ireland
- Extensive accommodation options with 24 hour security
- 1 hr flight from London

Master in Management

Why is this course for me?

The Master in Management is an exciting programme designed for non-business graduates who want to follow a career in business. Students have joined from a wide range of academic backgrounds, including arts, engineering, law, science and the social sciences.

It is designed to deliver a well-rounded knowledge of the theories, practices and skills of business and management, and is delivered by a faculty of leading academics and industry experts. The programme focuses on giving you a comprehensive business education.

We teach you to identify and solve business problems in local and international settings, enhance your interpersonal, communication and leadership skills and complete independent research and project work.

MiM students will complete a project as part of the Masters programme. The Project will be undertaken within a selected industry. It will concentrate on a management-related topic. Students will be able to focus on an industry of their choice and select a suitable format for the project.

UCD College of Business and Law

UCD Michael Smurfit Graduate Business School is one of an elite group of schools worldwide to achieve the Triple Crown of Accreditation from EQUIS, AACSB and AMBA and we are the only Irish member of CEMS, which is a global alliance of leading business schools and organisations. Accreditations are your guarantee that you will receive a top quality, world class MBA and they position our school, and more importantly our students, in the minds of the international business community.

A Financial Times survey ranked UCD Smurfit School as the leading business school in Ireland and 14th in Europe. The School's

For full programme details see

<http://www.smurfitschool.ie/mastersprogrammes/management/masterinmanagement/#d.en.35030>

To seek further information Please contact us at smurfit.admissions@ucd.ie



academics hold the highest qualifications from the world's leading universities and this together with their business experience enables them to create a stimulating environment both in teaching and research.

What will I study?

The Master in Management will build on your enthusiasm, creativity and analytical skills and academic experience. You will learn to solve complex business problems using practical tools and business models.

You will gain:

- An advanced knowledge of theoretical business models and conceptual frameworks and the ability to apply them to real business situations.
- The capacity to identify and critically review business problems and provide solutions in local and international settings.
- The ability to demonstrate unique interpersonal, communication and leadership skills resulting from group interaction, case discussions, presentations and a business simulation.
- The skills to undertake and complete independent research and project work.

“MiM offers a broad subject range providing the necessary tools required to work in a corporate and business environment, the diversity of the programme will enable students to flourish in their desired careers, students are exposed to cutting-edge academics. It has allowed me to make great friends and as it is one of the biggest courses in Smurfit it enriched and exposed me to a diverse group of people which will be advantageous when networking in the future.”

Nina Bahadori, MiM 2010, Investor Relations,
Citco Fund Services

Career Opportunities

Our graduates are employed in both multinational organisations and small and medium size enterprises in a variety of roles and functions. When you graduate from the programme, you will be equipped to pursue a career in specialist areas of business, including financial services, operations, human resources, sales and marketing. Our graduates are employed in companies such as:

Coca-Cola, Procter & Gamble, Glanbia, Unilever, Accenture, Merrill Lynch and Ernst & Young.