DIRECT EDIT

Sound familiar?

- Do your content authors want to be able to make small changes to website content without having to enlist the help of IT?

- Do you want a product that's easy to use and can be rolled out to hundreds of staff with very little training required?

- Do you want to improve the quality and effectiveness of your content?

- Do you want to improve efficiency and use of resources by removing your technical or web team from the content approval process?
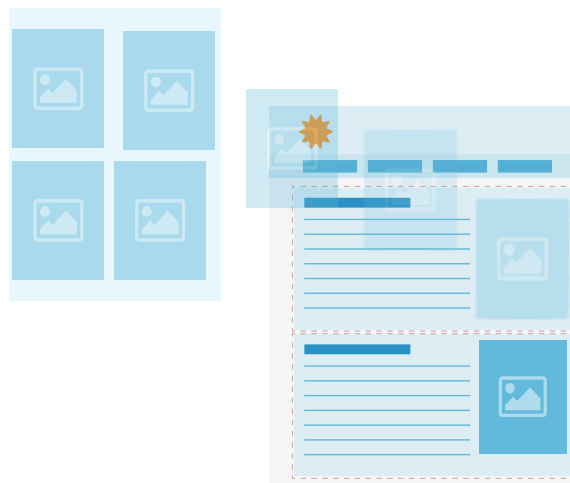
Content editing made easy

Direct Edit allows you to easily make changes to your content directly from your website. With Direct Edit you can make any content changes whether simple or complicated in a very visual way.

Users who are logged into TERMINALFOUR can view a particular page, click the Direct Edit button and edit the page elements directly.

The end user simply selects the text by clicking on it, and they can amend or edit the content in a very visual way. It really is that simple!

This feature improves content accuracy, promotes brand consistency and boosts website performance. With the built in Analytics overview content authors can easily deliver high quality in an environment that couldn't be easier to use.

Once it's synchronized the data can be combined with other data sources, published across numerous channels, further edited and used to power smart interactive website elements.

Benefits

- Easy to use for even the most occasional of users
- Zero training required
- Easy to roll out to hundreds of content authors around campus
- Helps ensure consistency across your websites as users can see the finished results live
- TERMINALFOUR provides a built in 'WSYIWYG' editor which provides a range of Microsoft Word style icons for easy formatting providing non-technical users with all of the capabilities specified with a simple button push.

- Eliminates publishing bottlenecks by enabling users of any technical level to make every day content changes
- Edit content across different channels- whether mobile or web
- Built in Analytics overview allows content authors to improve the quality of their content and see how the changes impacts traffic and engagement levels
- Easily drag and drop items from the media library
- Support for Tablet and Smart Phone editing