



LONDON
NEW YORK
2012/13

LOOKING FOR A CAREER IN THE ART WORLD?



London

New York





Picasso: Nude, Green Leaves and Bust \$106.5m (£66m)

Alberto Giacometti: Walking Man I £65m (\$104.3)

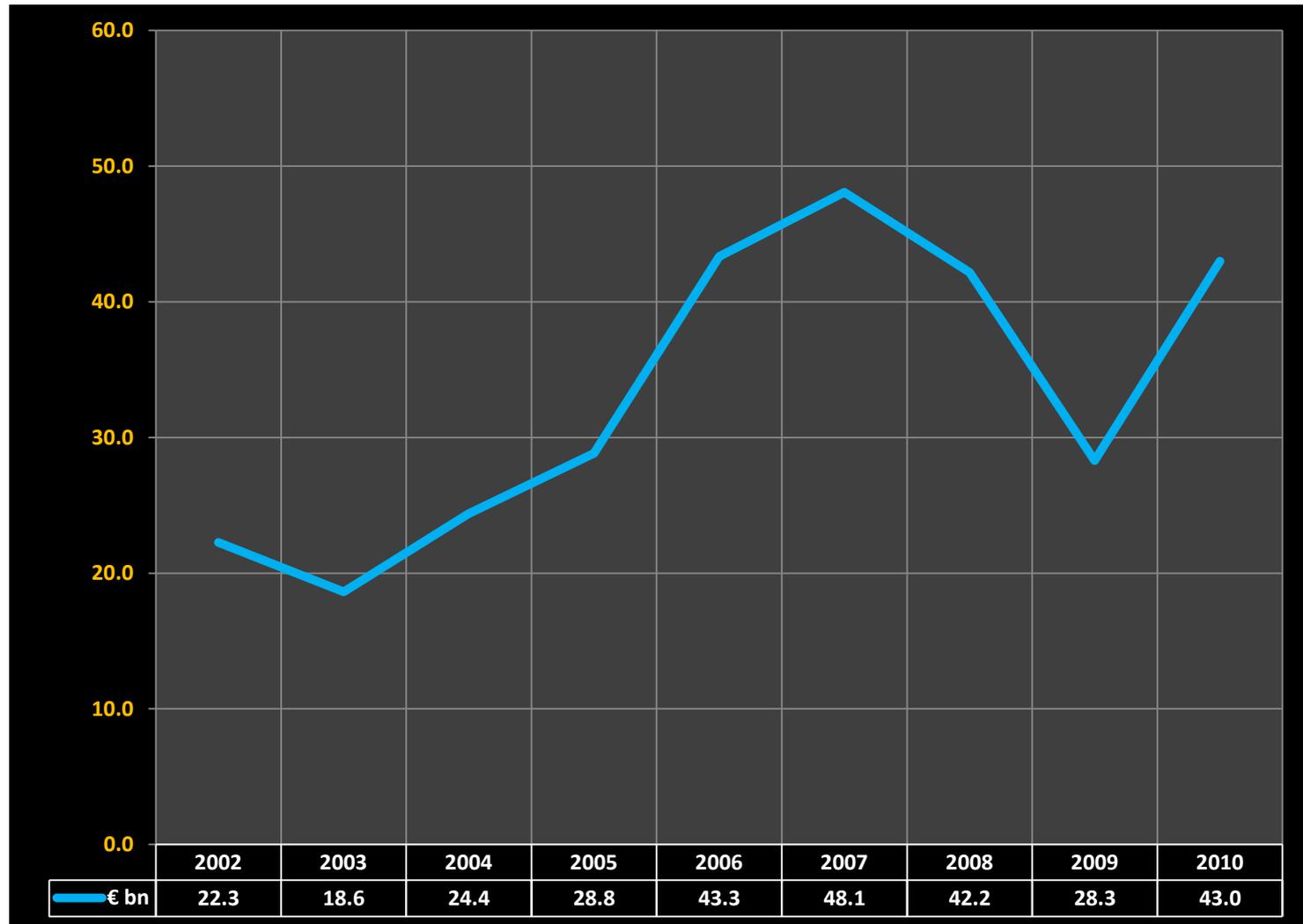
February / May 2010



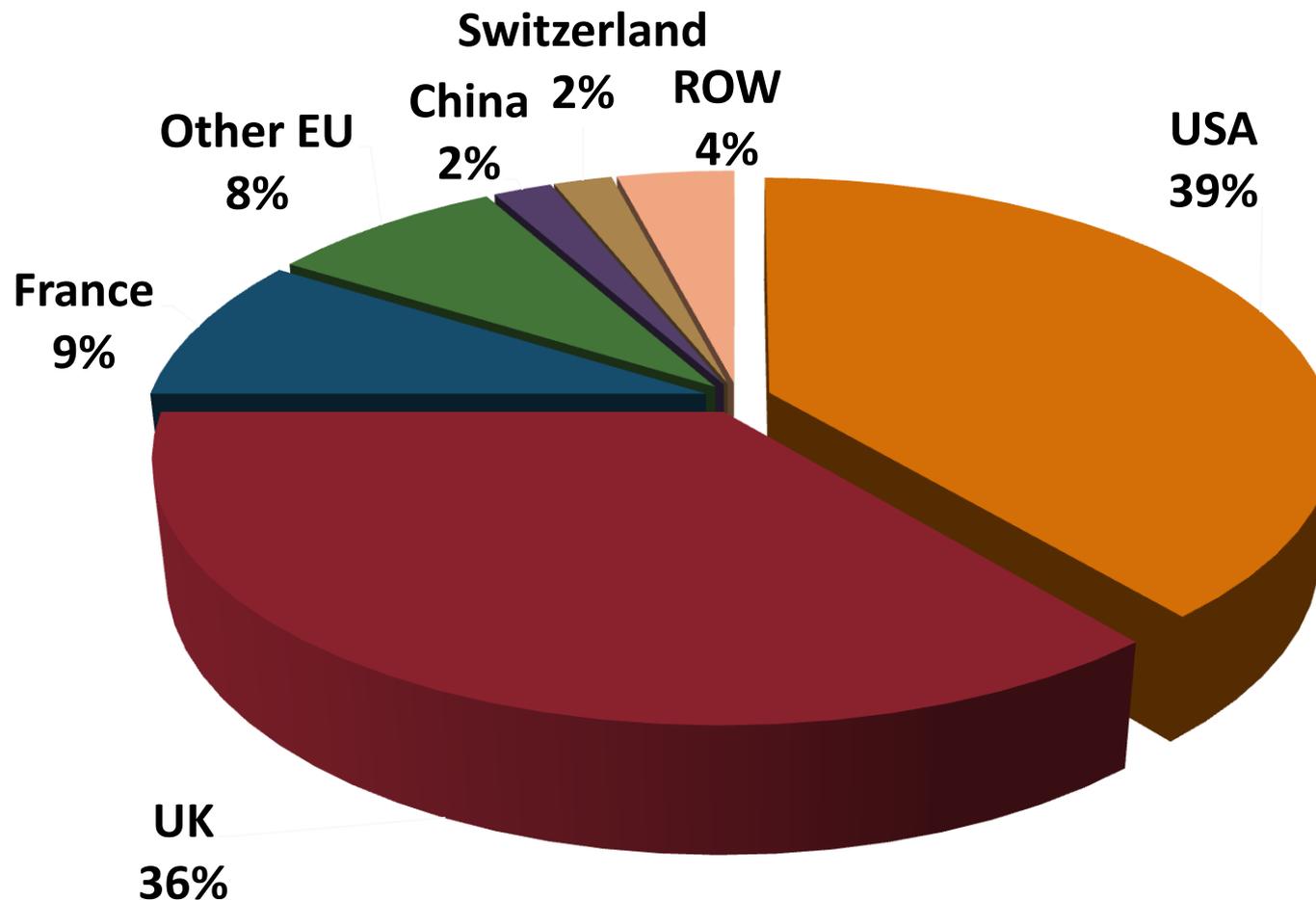
Picasso: Garçon à la pipe

\$104m

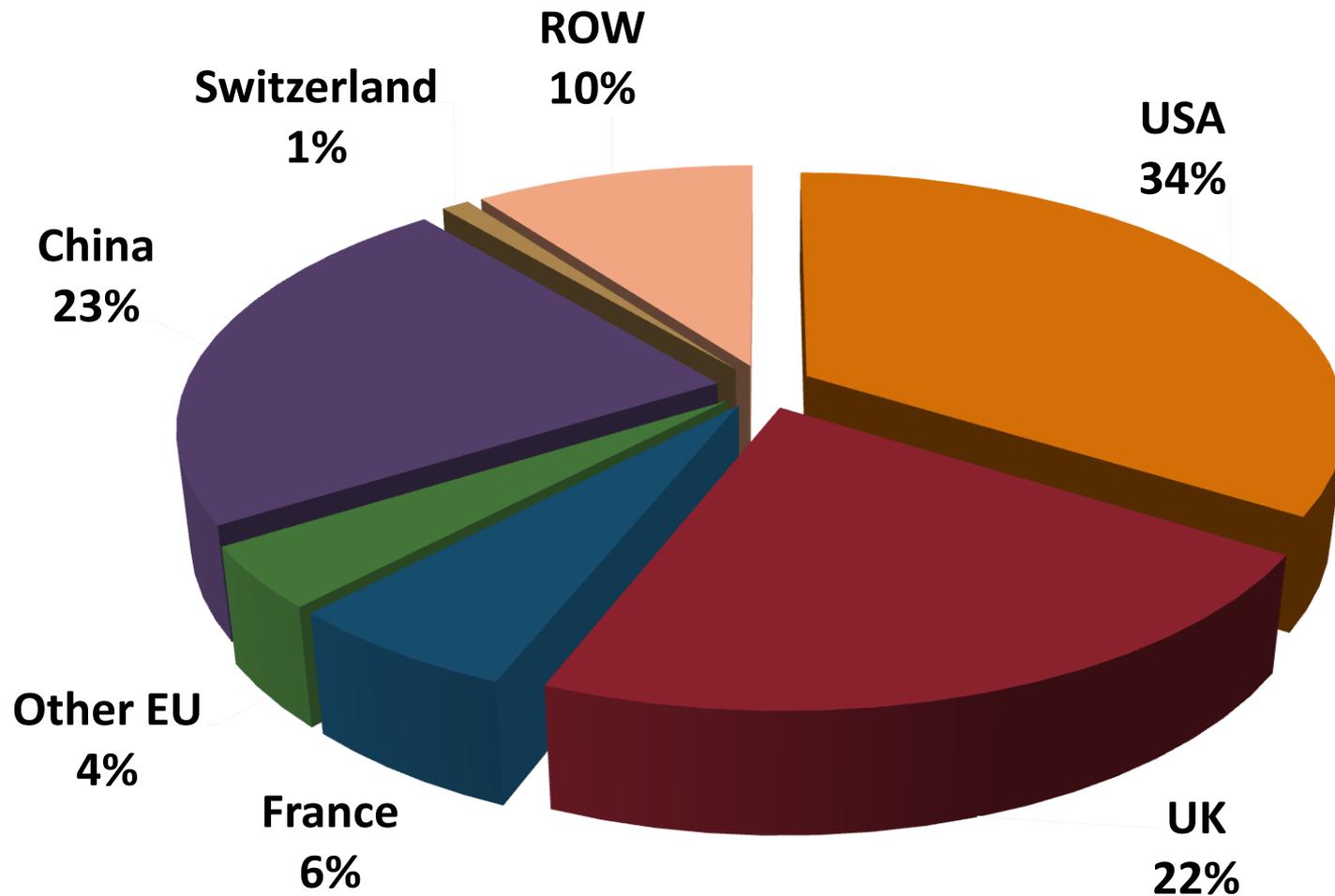
Auction Sale May 2004 (New York)



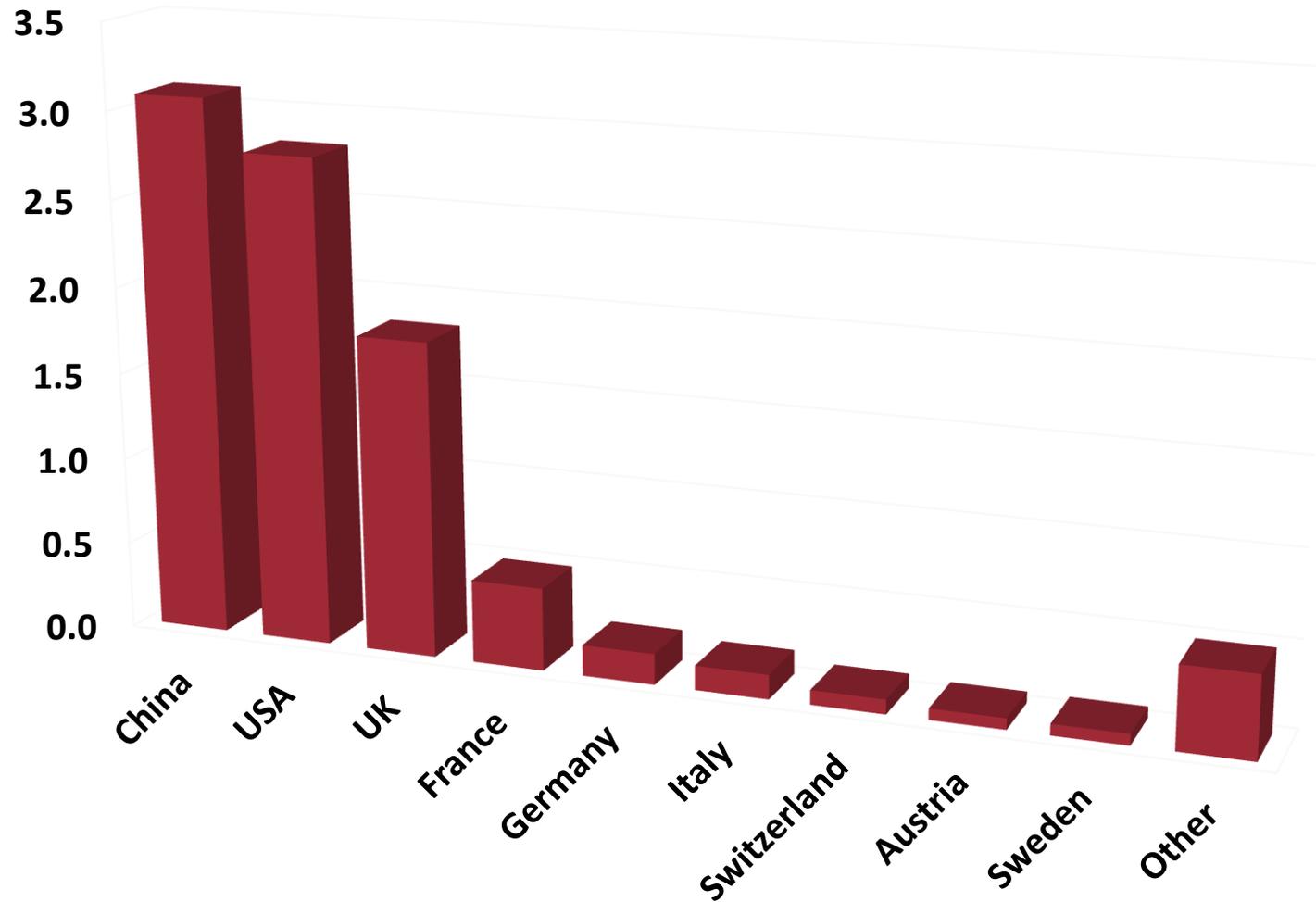
Global Art Market Evolution 2002-2010 (in € bn)



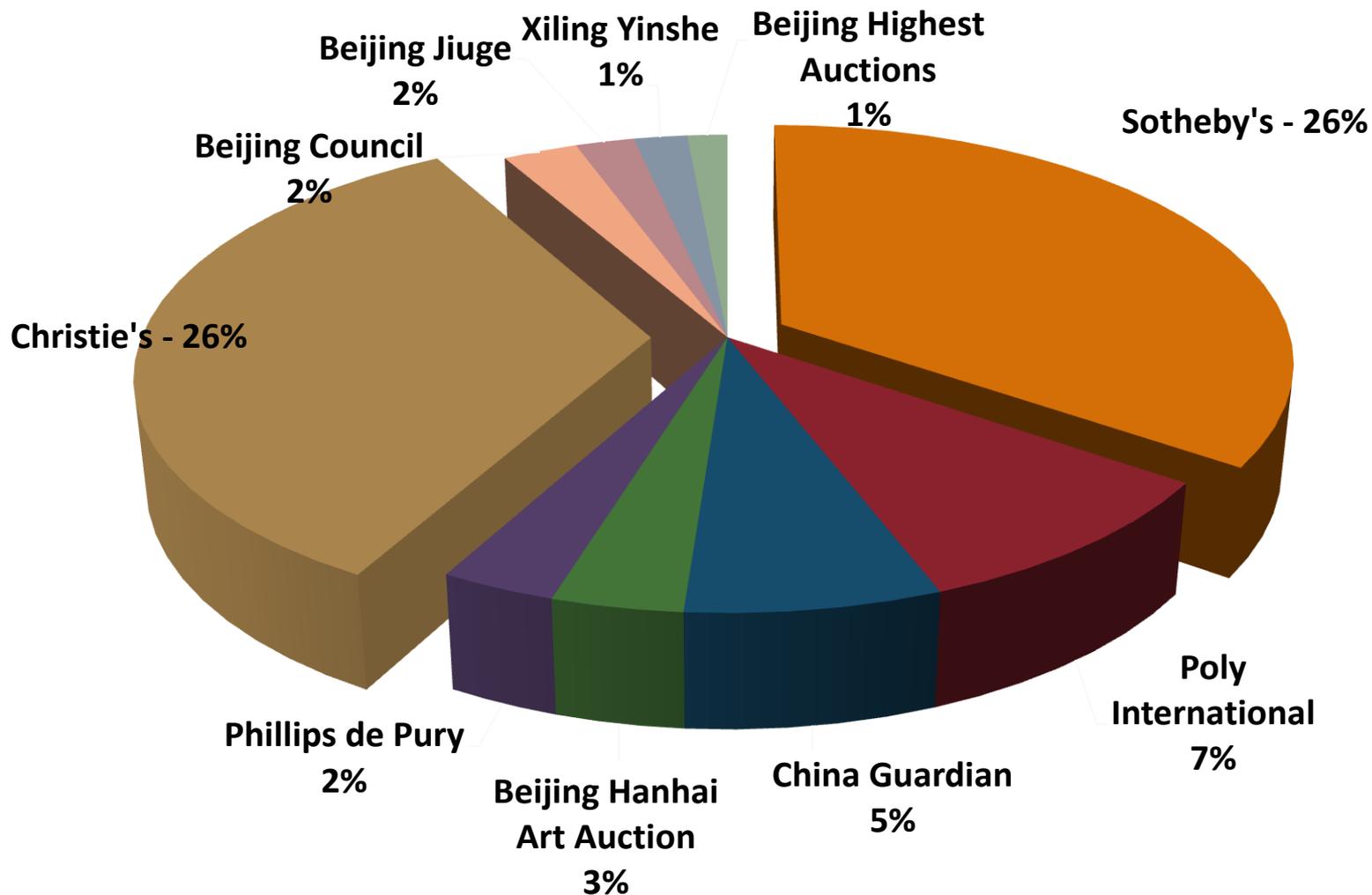
2003 - Global Art Market (€18.3 bn)



2010 - Global Art Market (€43 bn)



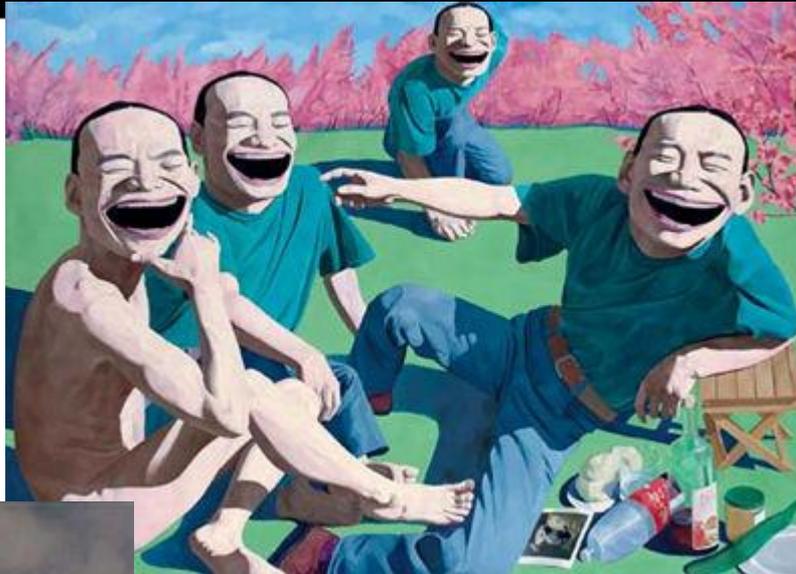
Fine Art Auction Market 2010 by country (in € bn)



Art Auction Market Share by Major Auctioneers - 2010

- Art sales €9.8bn (2010)
- up 120% from previous year
- Hong Kong (45%)
- Beijing (28%)

Zhang Xiaogang: Bloodline



Yue Minjun: Dejeuner sur l'Herbe / Zhang Huan: Family Tree

- China's share of the contemporary art market has grown from less than 1% in 2002 to 24% in 2010 (3rd largest worldwide)
- 2,000 auction houses
- 50,000 art dealers/galleries

Chinese Art Market



AES+F: The Bridge, 2007

Russia

- Global sales of Russian art €700m (2010)
- London/New York

India

- Global sales of Indian art €250m (2010)
- 30% of sales done within India

Dubai

- Leading art trading centre in the Middle East (€150m)

Singapore

- Leading art trading centre in SE Asia (€120m)

Latin America

- Percentage of LatAm HNWI's purchasing fine art (21%)

Vik Muniz: Garbage Man



Beatriz Milhazes: Bibi

The Armory Show



THE ASIA PACIFIC
CONTEMPORARY ART FAIR SHANGHAI, CHINA
上海艺术博览会 国际当代艺术展

Art | 43 | Basel | 13-17 | 6 | 12



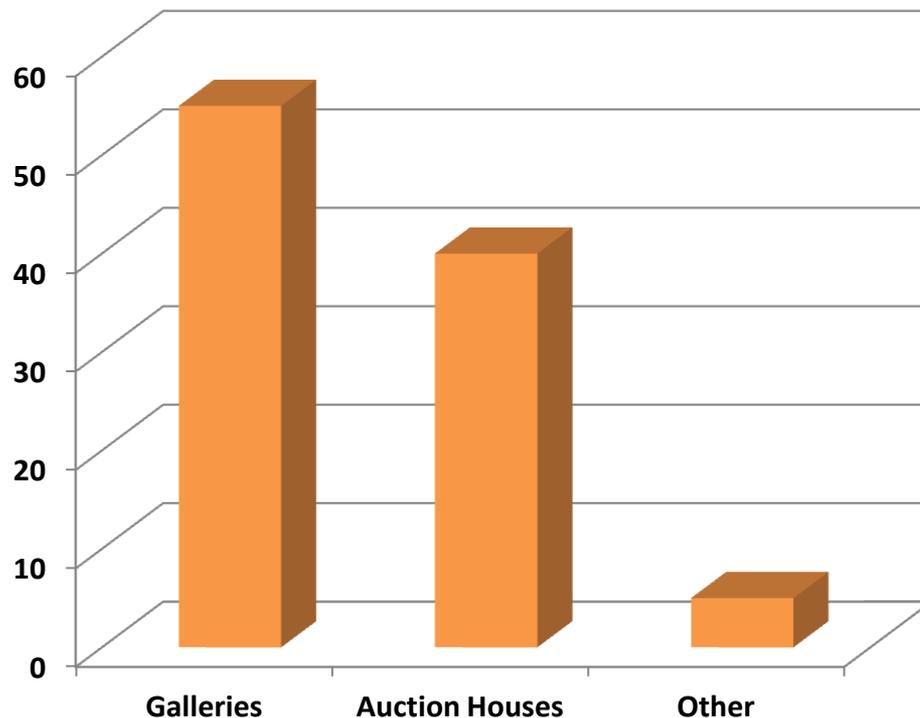
HONG KONG
INTERNATIONAL
ART FAIR
香港國際藝術展

HONG KONG CONVENTION
AND EXHIBITION CENTRE
17-20 MAY 2012

FRIEZE
ART
FAIR

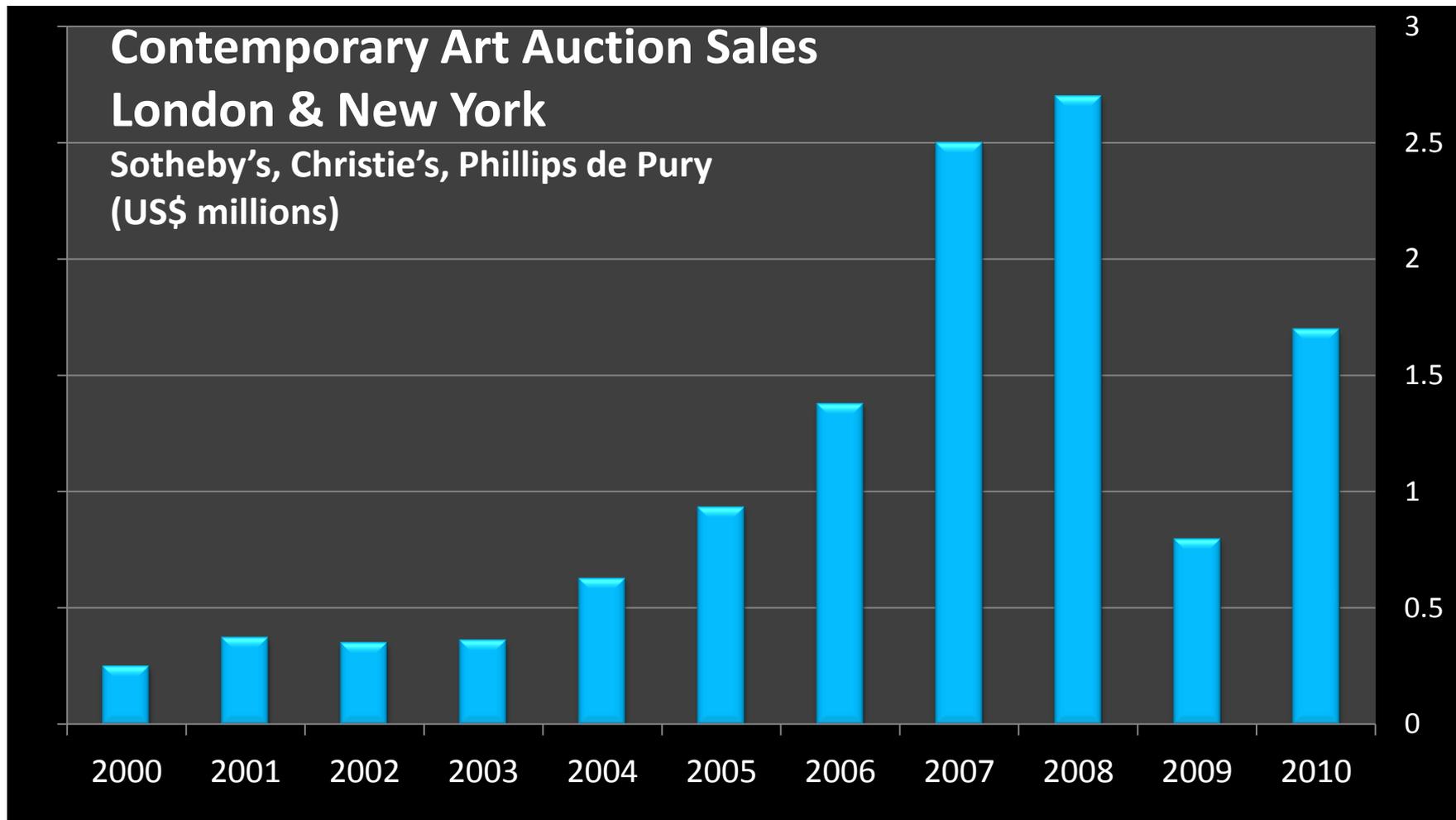


The Art Fair Phenomenon



*Damien Hirst: The Golden Calf
Beautiful Inside my Head Forever
Sotheby's London 15-16 Sep 2008
£111 million*

New Roles for Key Players in the Art Market



Sustained Recovery of the Art Market?

- **Wealth Management Services offered to HNWIs**
 - Deutsche Bank (DE), UBS (CH), Citibank (US)
 - Deloitte (Luxembourg as hub for art financial services)
- **Art Investment Funds**
 - ABN Amro (NL), SocGen (FR)
 - Fine Art Fund (UK)
 - Artemundi (LatAm)
- **Art Exchanges**
- **Art as collateral for loans**





- Traditional paths

- Academic Track
- PhD Track
- Curatorial Track

- Art Management / Art Investment

- For profit
- Not for profit
- Generalist vs. Specialist



Sotheby's Auction House



Professional training for careers in the art world

Distinctive Educational Approach

- Innovative curriculum:
 - Intensive object-based teaching
 - Experience focused (study visits)
- Talented faculty of international repute with a professional understanding of their field

Access

- Privileged access to people, places and ideas
- Faculty of practitioners
- Development of Professional Skills
- Real world focus of the curriculum
- Career focus



New ways of thinking and enhancing your employability



Career Options upon Graduating

**Fine &
Decorative Art**



**Contemporary
Design**



**Contemporary
Art**



Photography

**Art
Business**



**East
Asian
Art**



MA programmes & PG Dip – validated by U. of Manchester (UK)



MA Fine and Decorative Art



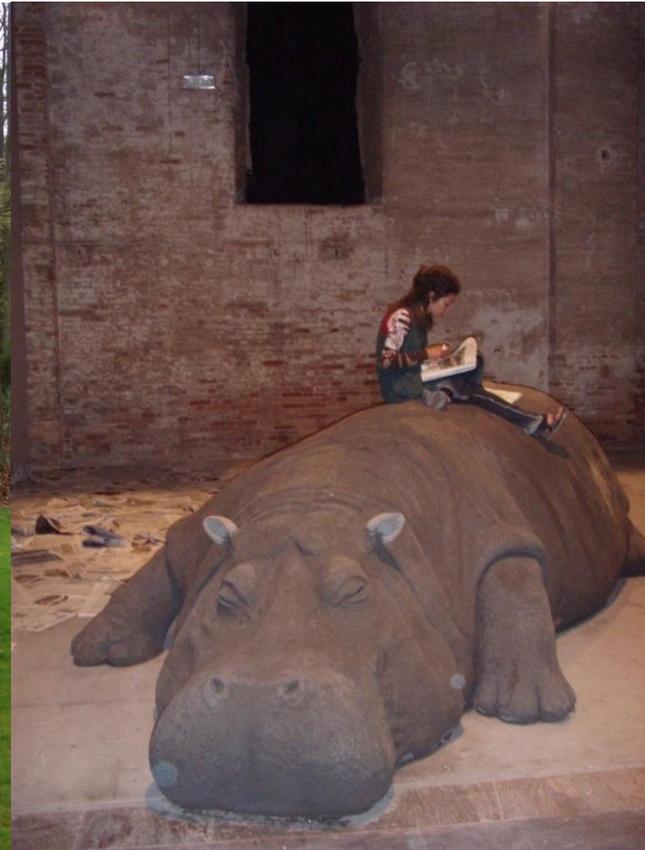
Furniture, Old Master Paintings, Ceramics & Modern Art



MA Art Business



MA Contemporary Art



**Kroller Muller, Netherlands (work by Anish Kapoor);
Venice Biennial, 2005; Portikus, New York City, USA (work by Jeff Koons)**



**MA East Asian Art
from Neolithic to Contemporary**



MA Photography
from its invention in the 1830s to Contemporary



**MA Contemporary Design
from Art Nouveau to Post War and Modernism**

- **Foundations of Western Art**
- **Arts of Asia and their Markets**
- **Art & Business**
- **Decorative Art & Design**

Start dates:

- **September-December 2011**
- **January –May 2012**

Credits and validation:

- **60 University of Manchester credits**



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AHRC Masters Studentships 2011-2014

- For the academic year 2012-13: applications are invited for 3 studentships
- Studentships cover the full cost of tuition of MA programmes in London
- Applications open only to UK citizens or permanent residents in the UK
- To apply to the AHRC Studentship candidates need to have previously received an offer of a place on one of our MA programmes in London.
- Applications must include:
 - Personal statement (800 words)
 - Essay question (2500 words)

For further information, please contact:

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Sotheby's Institute of Art – London (Bedford Square)

Degree Tracks	<i>MA Track 1</i>	<i>MA Track 2</i>	<i>MA Track 3 New York School of Interior Design</i>	<i>PGDip/ GC Track 4</i>
Matriculate	<i>London Or New York</i>	<i>London Or New York</i>	<i>London Or New York</i>	<i>London Or New York</i>
Degree Sequence	<i>Fall, Spring / Thesis</i>	<i>Fall, Spring *Fall / Master's Project *Completed at either campus</i>	<i>Fall, Spring *Fall, Spring and Master's Project *Completed in New York</i>	<i>Fall, Spring</i>
Degree Completion	<i>London Or New York</i>	<i>New York</i>	<i>New York</i>	<i>London Or New York</i>
Degree Received	<i>SIA – New York or London Master's Degree</i>	<i>SIA – New York Master's Degree</i>	<i>SIA – New York Master's Degree Basic Certificate in Interior Design</i>	<i>SIA New York, or London Graduate Certificate or Postgraduate Diploma</i>

Master of Arts Degree Options