



University College Dublin
College of Business and Law



Why UCD?

- One of the world's top 100 universities
- Ireland's largest and most international university
- Emphasis on Research and Innovation
- Safe, modern campus in Dublin, capital city of Ireland
- Extensive accommodation options with 24 hour security
- 1 hr flight from London

MSc in International Business

Why is this course for me?

The MSc in International Business from UCD Michael Smurfit Graduate Business School gives students the understanding they need to deal with the increasing globalised nature of today's marketplace. The programme is aimed at those who want to succeed in an international business environment.

UCD College of Business and Law

The UCD School of Business is the leading Business School in Ireland and holds accreditation from both AACSB and EQUIS. Our graduate business school, UCD Michael Smurfit Graduate Business School also holds the prestigious AMBA accreditation and is a member of the CEMS global alliance of leading business schools. The School holds a number of firsts: first School to establish an MBA programme in 1964. First School in Ireland to receive international accreditation from AACSB, EQUIS and AMBA.

A Financial Times survey ranked UCD Smurfit School as the leading business school in Ireland

and 14th in Europe. The School's academics hold the highest qualifications from the world's leading universities and this together with their business experience enables them to create a stimulating both in teaching and research.

What will I study?

Students will learn how to manage the resources and functions of business firms operating on a global basis. We aim to give students a strong grasp of the theory and practice of international business. You will enhance your learning and presentation skills through individual and group tasks and develop the skills you need to undertake research in an international setting. Furthermore, you will learn to evaluate the role of technology in international business with special focus on organisational/personal communication systems and styles.

On successful completion of the programme students will be able to:

For full programme details see

<http://www.smurfit.school.ie/mastersprogrammes/internationalbusiness/mscininternationalbusiness/>
To seek further information Please contact us at smurfit.admissions@ucd.ie



1. Critically appraise the theory and practice of managing global business operations.
2. Identify the key challenges and opportunities arising from globalisation.
3. Act independently in planning, organising and implementing procedures and processes at a personal and professional level.
4. Display relevant skills and competencies needed to undertake and successfully complete research projects in the field of international business.
5. Analyse and communicate clearly (orally and written) on the complex, dynamic and sometimes hostile, international business environment.

Career Opportunities

You will develop the skills you need to operate in an international forum. Studying with overseas students will enhance your learning experience and help you develop an important peer network. The MSc in International Business from UCD Michael Smurfit Graduate Business School gives you a solid foundation in international business with the flexibility of a full-part or part-time option. Globalisation of competition is a major challenge facing Irish business. The MSc in International Business produces graduates who can respond to this challenge and who have the expertise to succeed in the global marketplace.



Cormac Harty, MSc in International Business

'This is a challenging and stimulating programme. I gained insight into the issues faced by firms operating internationally as well as effective communication, teamwork and interpersonal skills. These skills will enhance and help me to progress my career for years to come.'

Prospective Employers

Our graduates are employed by leading firms in Ireland and overseas, in the banking sector, in government agencies (such as Enterprise Ireland) and firms such as Bank of America, BP Group, Deloitte, Goodbody Stockbrokers, Royal Bank of Scotland, Bank of Ireland, SEI Investments and Hewlett Packard.