

What is Information & Communication Studies about?

- **Information & Communication Studies** gives you the knowledge, skills, and tools to help you to make sense of a world where **every aspect of human experience is affected by digital technology, media, data, and information in all formats**
- ICS explores digital information, social media, and communication from different perspectives and analyses their effects on societies - e.g., in terms of their relationship with society, culture, politics, privacy, health, education and the many different spheres of public, private and personal life.

Ultimately, ICS is about **people**, and understanding how **people and technology interact and influence each other** in the 21st Century



Our UG Programmes

Information & Communication Studies can be taken as a subject in **three** undergraduate programmes

- **[DN700](#) BSc Social Sciences (4 years):**
 - Two-subject combination, Joint Major or Major-Minor
 - Computational Social Sciences (optional ICS modules)
- **[DN520](#) BA Arts Joint Honours (3 years):** ICS can be taken as a Joint Major with either English or Linguistics
- **[DN530](#) BA in Creative & Cultural Industries (4 years):** New programme in 2022! “blends creative arts and humanities subjects with access to practical modules in areas such as innovation, production, digital technology, and management.” **IS10010** and **IS10040** core modules in Stage 1

Our modules can also be taken as elective modules in many different UG programmes

BSc Social Sciences (DN700)

Subject combinations for Information & Communication Studies in DN700 BSc Social Sciences (two-subject combination)

Studying Information & Communication Studies	
as a Joint Major with one of the below:	
Archaeology	Sociology
Economics	Mathematics
Geography	Social Justice
Philosophy	Statistics
Politics & International Relations	
OR with one Minor subject	
Music	Irish

What you'll learn with us

- How current & emerging digital & social technologies and associated communication practices affect people, society, culture, work, health, etc.
- A range of theoretical perspectives on information and communication studies, and how these theories explain and contribute to our understanding of people, society and technology
- Methods of creating, presenting & communicating information and data in multiple formats and for different audiences
- Skills to help you to effectively search, evaluate & synthesize information
- Research skills for the Social Sciences, including digital research methods



How you'll learn

Active Learning

Lectures augmented by tutorials/seminars, group-work, hands-on exercises, e-learning, independent reading, etc

- Critically analysing current theories and practices
- Applying what you learn to real world problems
- Creating digital media resources
- Writing blogs and reflective journals
- Participating in discussions
- E-learning: e-tutorials, online quizzes, etc



More specialised and advanced modules in Years 2 & 3 (& 4 for BSc and International degrees) to allow in-depth exploration of ICS subjects

Year 1 modules

Offered in Trimester 1

- **IS10010:** Information & Social Media
- **IS10050:** Digital Judgement

Offered in Trimester 2

- **IS10040:** Information, Society & Culture
- **IS10060:** Digital Technology



DN520 (BA) - minimum of **two** ICS modules in Year 1

DN530 (BA CCI) - two core ICS modules in Year 1 (IS10010 & IS10040)

DN700 (BSc) - all four Year 1 modules are **core**, and must be taken

Year 2 Modules

Choose from several different options:

- **IS20010: DigiComp: Core Competencies for Digital Citizenship**
- **IS20030: Information & Collaboration in Organisations**
- **IS20110: Digilife: Social Computing & Media**
- **IS20120: Computer-Mediated Communication**
- **IS20130: Social Studies of ICTs**
- **IS20140: Exploring Text with Python**



Years 3 & 4 Modules

- **IS30020** Web Publishing
- **IS30350** The Digital Self
- **IS30050** Information Architecture
- **IS30370** Digital Media Ethics
- **IS30380** Digital Storytelling
- **IS30410** Web UX Evaluation
- **IS30440** Gender, Race & Media
- **IS30450** Artificial Intelligence
- **IS30470** Technology and Human Rights
- **IS30400** Research and Discovery (Year 4 only)

In Year 3 in **DN700 BSc Social Sciences** & **DN530 BA Creative & Cultural Industries**, you also have the option of an **Internship or Study Abroad**