How will you connect with the beneficiaries during your research programme?

What potential impact(s) will your research have? Cultural, Economic, Educational, Environmental, Health, Political, Social, Technological.

What evidence (quantitative or qualitative) will you collect to demonstrate impact? Over what time frame?

Who will benefit from or use the results of your research?

What is your funding roadmap to enable this research programme and create impact?

What challenges in society could your research help address?

What unique value will your research results bring to each beneficiary?

What resources and collaborators do you need to help create impact?

The Impact Planning Canvas is adapted from the Business Model Canvas and is licensed under the Creative Commons Attribution-Share Alike 3.0 Unported License. See related video at: www.ucd.ie/researchimpact