

Indicator	Audience	Objective
Trends in website visits	External technical audience and general audience	5.000
Number of followers in the Social Media	External technical audience and general audience	200
Number of technical articles published in the press	External technical audience	4
Number of published articles explaining ACTIVATTE as a reference in Innovation Magazines	General audience	2
Number of brochures distributed	External technical audience and general audience	750
Number of events with project ACTIAVTTE participation	External technical audience	10
Number of participants in the stakeholders platform	External technical audience	50
Number of assistants to the Stakeholder Platform Meeting	External technical audience	30
Number of assistants to the Open Days	External technical audience	20
Number of assistants to the workshops	External technical audience	50
Number of assistants to the Final Conference	External technical audience and general audience	100