The Europeanization of Planning and ESPON
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1. Europeanization and EUropeanization

2. The Europeanization of Planning in the Literature

3. Europeanization and EUropeanization of Planning

4. ESPON: Beyond Evidence

   Clark & Jones (2008):
   
   Europeanisation is a frame of reference in the experience of all Europeans in virtually any field touching European identities, now mediated through European integration.

   Derives from exchanges of historically and territorially contingent knowledge.

   Integration harnesses this potential, but:

   Not the same!

5. Conclusions
Europeanization and EUropeanization

- Globalization nor rethinking international relations new
- Europeanization > EUropeanization > Europeanization
- What Europeanization is not:
  - Only EUrope
  - One-way street
  - Standardization
- What well?
  - Learning, experimentation
  - Open-ended
  - Necessity: we no longer live in containers
The Europeanization of Planning in the Literature

- Planning for Europe and planning in Europe
- Institutionalization
- Europe is and will remain diverse, but Europeanization processes make sure that its diversity will be closely connected to and can be used as a strength in European development and planning
EU/european Planning Revisited

- Prewar Europeanization of Planning:
  - Ideas on the Move
  - People on the Move
- Towards EUropeanization:
  - Schuman, Messina and the Rest
  - A Nascent Planning Community
- Europeanization Against the Odds:
  - End of Federal Dream?
  - CEMAT
  - Gendebien Report
- Heyday of EUropeanization:
  - Delors and the Consequences
  - The ESDP Legacy
- Crisis: Europeanization Continues
ESPON: Beyond Evidence-based Planning

- Evidence-based or evidence-informed planning?
- Low versus high politics
- Synthesis Reports
- Constituency building: ‘Targeted Analyses’
- Role of Monitoring Committee + Luxembourg
- Stand in for ‘Comitology’ committee
- Scenario studies: 2030; 2050:
- Europe in the World
Conclusions

• Times inpropitious for EUropeanization in general and of planning more in particular:
  – ‘High Noon‘ at the crack of dawn?
  – Holding operation until 2020

• Cross-Atlantic traffic of planning ideas:
  – ESDP $\rightarrow$ ASDP?
  – $\rightarrow$ America 2050

• ESPON a good example for US!

• American EU-watchers fascinated and fascinating:
  – Jonathan Zeitlin
  – Jeremy Rifkin

• Thimothy Gorton Ash: Joint (planning?) responsibility