Luciana Lolich  Educating for a smart economy: Higher education and businesses in Ireland
Sen Xu  How does benevolence affect employee creativity? The mediating role of interpersonal trust.

11:20-13:05

Bias in Decision Making  Room Q233  Chair: Dr Ciaran Heavey
Robert Bradley  Active versus Passive: Achieving confidence in outperformance
Kate Cullen  Investigating the susceptibility of financial analysts to impression management.
Xia Han  Revisiting the concept of uncertainty in international business
Liang Xu  The impact of borrower accounting quality on the design of syndicated loan contracts

Failure & Firm Performance  Room Q201  Chair: Dr Peter McNamara
Marko Milicic  A tractable model for estimating conservative probabilities of failure in the financial services sector: A supervisory perspective.
Peiran Su  Failure experience, conversion efficiency, firm performance and exploration contingencies
Antonio Garcon Vico  Learning from failure and learning from success in the pharmaceutical and biotech industry
Fiona Hickey  Bank performance post the financial crisis: What are the key determinants?

Demographics & (In)equality  Room Q116  Chair: Prof. Cormac O Grada
Zang Yang  Elderly poverty in rural China
Alan Fernihough  Human capital and the quantity-quality trade-off during the demographic transition
Mark McGovern  Still unequal at birth: Birth weight, socioeconomic status and outcomes at age 9
Siobhan McPhee  Labour geography
14:30 - 16:40

Communities & Social Life  Room Q233  Chair: Dr Alice Feldman

- Olga Ryazanova  Between symbolic and social capital: A structuration theory approach to academic productivity
- Jane-Ann O’Connell  Social integration of migrants in rural communities
- Carl Mogensen  Urban design and the social life of riverfronts
- Susie Donnelly  Church, state and media: The case of Fr Kevin Reynolds and the *Prime Time Investigates* programme
- John Regan  The effects of direct mail on voter turnout: A randomized field experiment

14:55 - 16:40

Law and Ethics  Room Q201  Chair: Dr Fiona De Londras

- Sheng Li  Effectiveness of business ethical codes in Chinese subsidiaries of US firms.
- Miriam Keane  Costs in administrative law
- Thomas Murray  Property rights and the Irish legal field: Change and continuity in the mid-20th century
- Susan Griffin  Competing institutional logics and the erosion of professional autonomy – the impact of anti-avoidance tax legislation on the accounting profession.

UCD College of Human Sciences Graduate School
G209, Neman Building, Belfield, Dublin 4
+353 (0) 1 716 8268  gs.chs@ucd.ie

UCD College of Business and Law Graduate School
N305, Michael Smurfit Graduate Business School, Carysfort Avenue, Blackrock, Co. Dublin
+353 (0) 1 716 8064  jane.omara@ucd.ie