UCD IMPACT PLANNING CANVAS

CHALLENGE

What are the key research challenges/problems that need to be addressed?

1

RESPONSE

How does your research plan respond to the challenge(s)?

2

RESOURCES AND TEAM

What resources and collaborators do you need to put in place to deliver?

8

UNIQUE VALUE PROPOSITION

What unique value will your research results bring to each beneficiary?

4

REACH AND ENGAGEMENT

How will you reach and engage with the beneficiaries during your research programme?

5

MEASURES OF IMPACT

What metrics and related time frames will you use to demonstrate impact?

7

BENEFICIARIES

Who will benefit or use the results from your research?

3

FUNDING

What is your funding roadmap to enable this research programme?

9

POTENTIAL IMPACT

What potential impact(s) will your research have? Cultural, Economic, Environmental, Health, Political, Scientific, Social, Technological, Training

6