Issue 4
UCD Library Newsletter
June 2014
www.ucd.ie/library
In this issue we include a brief preliminary report on our general Library survey. Whilst only 3% of survey respondents said that they never used Google, fully 78% indicated that they make use of a physical UCD Library at least once a week. In general results stress the importance of both physical and online environments and collections to our users.

Collaboration is a theme of increasing importance and we have an item about the Library involvement in the collaboratively organised Work Smarter Together event, together with a feature on our new Poetry@UCD initiative which is very much a collaboration with UCD academic units.

A range of service improvements are highlighted, together with a number planned to go live over the summer months.

And finally, there are two feature items of particular interest to the research community at UCD, covering the ORCID identifier scheme and the UCD Research Repository.

**POETRY@UCD**

The One City One Book poetry exhibition has been in place throughout April and May 2014 in the James Joyce Library, and will continue for the next few months. Poetry featured in the anthology *If ever you go*, a collection of poems about Dublin which was chosen as the 'One City One Book' title by Dublin city libraries in 2014 is on display.

Some of the poets featured in the book were approached and asked to provide us with a manuscript copy of their poem featured in the book. In this way, UCD Library is adding to its poetry archive.

The poets were also invited to come in to Special Collections and were recorded reading the poem featured in the anthology. To date eight poets have donated manuscripts and have been recorded reading.

The recordings are being made available on the new Poetry@UCD webpage [www.ucd.ie/library/poetryatucd](http://www.ucd.ie/library/poetryatucd) and in a new Special Collections YouTube channel at [http://www.youtube.com/user/ucdlibspecialcoll](http://www.youtube.com/user/ucdlibspecialcoll). The manuscripts will be added to the UCD Digital Library.

This initiative is part of a wider plan to profile the poetry collections held in Special Collections. Hitherto, the books, manuscripts and archives held have been described in terms of their provenance, i.e. former ownership, whether it be person or institution.
Such a method of describing the collection does not give an impression of its thematic strengths. In order to make the richness of Special Collections holdings in certain areas more apparent a suite of webpages will be created focusing on certain themes within the Special Collections holdings.

One such theme is poetry.

The UCD Poetry Collection is a rich and diverse collection of important poetry acquired over the past 40 years. It contains first editions, literary magazines and anthologies representing the work of a wide range of poets from the late 19th to the 21st century. It is particularly strong in the area of Irish poetry and contains material in both the English and Irish languages.

The collection contains manuscript and typewritten drafts of poetry by Irish writers Patrick Kavanagh, Frank McGuinness and Seán Ó Riordáin, signed first editions by Seamus Heaney, James Joyce, George Russell and W.B. Yeats, letters and early editions from Eva Gore Booth, as well as collections of poetry inscribed by poets such as Robert Frost, Sylvia Plath, and Dylan Thomas.

The collection includes individual personal collections of notable Irish poets, such as Austin Clarke and Thomas Kinsella.

We hope to develop this strategy by creating webpages focusing on other aspects of literature within the collections and to look at historical themes also.

Collaboration with Bord na Gaeilge to provide plagiarism tutorial in Irish


A popular Library initiative returns in 2014

PATRON DRIVEN ACQUISITIONS

In March 2014 UCD Library began its second patron driven acquisitions project. Patron driven acquisitions (PDA) allows students and staff to purchase books on the Library’s behalf from the catalogue.

eBooks which are used a number of times are automatically purchased and print books can be purchased by filling in a simple form. A detailed profile of subjects relevant to UCD is prepared in advance of any material being added to the catalogue to ensure that the books supplied are suitable. The first project ran from May to October 2013 and was hugely popular. During this period over two thousand titles were purchased: 52% were electronic books and 48% were print. The subject range was very broad but uptake for eBooks was highest for titles in the Arts & Celtic Studies, Human Sciences, Business & Law and Medicine areas. The subject spread was similar for print purchase although Architecture also featured prominently. Our second project is proceeding well and, funding permitting, we hope to make PDA a standard part of our collection development practice.
Will your paper be the millionth downloaded from the UCD Research Repository?

THE RISE & RISE OF UCD REPOSITORY DOWNLOADS

More than 820,000 downloads have been made from UCD Institutional Repository - Research Repository UCD - since the Repository started in 2009. Average downloads per paper are 163.

http://researchrepository.ucd.ie

The top three downloaded papers overall are:

Agent-based coordination for the sensor web / Tyanan, Richard, O’Hare, G. M. P. (Greg M. P.), O’Grady, Michael J. (8,017 downloads)

Elderly care in Ireland - provisions and providers / Barry, Ursula, Conlon, Ciara (7,787 downloads)

Using Twitter to recommend real-time topical news / Phelan, Owen, McCarthy, Kevin, Smyth, Barry (5,722 downloads)

Why deposit?

Many funders require that your research be made available in an open access repository. Uploading to UCD’s Research Repository will help you to fulfil that obligation.

Deposit your papers to the Research Repository will increase the visibility and impact of your research and will help to increase the chances of you being cited.

All items in the Repository are automatically harvested to search engines such as Google and Google Scholar, thereby helping to increase their discoverability.

The papers will achieve a wide geographic reach if they are lodged in the repository.

Uploading to the Repository is straightforward and linked to the process of updating your author profile in the UCD Research Management System.

Instructions for uploading to Research Repository UCD

Watch a brief video on how to upload to Research Repository UCD at

http://youtu.be/EFDO4I5wQEo
Profiling a School, Research Institute or Centre

The Library can assist Schools, Research Centres and Institutes increase the visibility and impact of their research articles and papers by helping with the process of uploading papers and articles en masse (>50 items) to the Research Repository.

Take a look at the impressive download statistics of one School that has availed of this service: The School of Civil, Structural and Environmental Engineering

They have achieved more than 174,000 downloads since 2010 with nearly 40% of these coming from the U.S. and China!

Details of this service are available at:
http://researchrepository.ucd.ie/how-to-submit#bulk-uploads

Embed an RSS feed on your web pages

Showcase your School’s research by linking your website to the Repository’s School collection via a dynamic RSS feed, as shown in the example below:
http://www.ucd.ie/eacollege/csee/research/publications/

Contacts

Please email the Research Repository (research.repository@ucd.ie) if you would like to discuss your individual, School, Research Institute or Centre’s requirements with us.

Alternatively, contact Julia Barrett, Research Services Manager, UCD Library on 01 716 7356 or julia.barrett@ucd.ie. Julia can provide details of this service and other services to support researchers in UCD
Online Group Study Room Booking Goes Live
ONLINE SERVICES CONTINUE TO EXPAND

Semester 2 saw the introduction of two new online services for students, online room bookings and online fine payments. Students can now go online to book a group study room in any of the five UCD Libraries. Groups study rooms continue to be one of our most popular facilities with a strong demand placed on them during term time. The online booking system allows students to check availability and book a room from home, avoiding disappointment when they arrive to the Library. The new online booking system has been a great success.

Students can also now pay their fines online using UCard. This means students with outstanding fines can pay online and renew their existing loans from home. We have also installed a ‘fine payment kiosk’ in the James Joyce Library which can also be used to pay fines via UCard. Consequently, students can continue to use self-service borrowing when the service desks are closed, availing of a greater range of library services during reading room only opening hours.

Better access to other libraries for UCD students

DISTANCE, PART TIME & PLACEMENT STUDENTS

UCD Library participates in the SCONUL Access scheme which allows University students and staff to borrow and use material at other libraries in the UK and Ireland.

In response to the growing number of distance, part-time and placement students in UCD, the Library has now increased UCD’s participation in SCONUL Access so that these student groups can benefit from the scheme for the first time.

All academic staff, support staff and research students are also eligible to join the scheme. For further information visit http://www.sconul.ac.uk/sconul-access.

GOING LIVE THIS SUMMER

A New Resource Discovery Service
For the start of the new academic year UCD Library will be launching a next-generation search tool, allowing users to search across a wealth of Library content.

Updated information will be posted on the project web page at http://www.ucd.ie/library/news_publicity/strategy/projects/resourcediscovery/

A New Calendar of Library Classes
During the summer we will be replacing our current website listings of Library classes and workshops with a user-friendly calendar-style display, more attractive and able to cope better with the increasing range of topics that we now cover.

Notices and signage at Richview Library has been refreshed and work is now under way in the Veterinary Sciences Library.
Library contributes to inaugural WORK SMARTER TOGETHER EVENT

The inaugural Work Smarter Together UCD staff event took place on 13 March 2014 in the new O’Brien Centre for Science. The purpose was to give UCD staff an opportunity to consider new approaches to the changing landscape of higher education and social media and to explore the various ways we can use the huge amount of data being generated by the University to our advantage. The event was coordinated by UCD Library along with UCD IT Services and Registry. We came together with our colleagues in other support units, aiming to create an opportunity for staff from administrative, academic, research, and support backgrounds to meet and learn from each other as well as industry leaders.

250 UCD staff from a range of schools and units attended the event. The opening address from UCD President Professor Andrew Deeks was followed by keynote speaker Lord David Puttnam (film maker and Digital Champion for Ireland) who enlightened the audience with his unique experience and inspirational insights on the future of higher education. Plenary session speakers included:

- Brian Hipkin, Dean of Students, Regent’s University and Vice Chair of AMOSSH whose thought-provoking talk entitled Disengagement in an age of Engagement centred around how technology, a growing part of human behaviour, is in turn influencing aspects of education.

- Dr Brian MacNamee, Lecturer and Researcher from the School of Computing DIT who closed with an interesting presentation entitled Big Data, offering insights into the inconceivable amounts of data being generated due to the use of technology in our daily lives.

Six breakout sessions took place throughout the day covering a variety of topics which included speakers from UCD Library discussing projects such as the Newman Joyce project, using analytics to monitor student engagement and the use of GIS (Geographical Information Systems) to interpret and analyse data sets. The presenters were a mix of both UCD administrative, technical, academic and external industry and academic experts.

Staff from UCD Library contributed to 7 of the 24 posters which were displayed from the three units. The posters showcased collaborative projects and ways of working smarter together. Ursula Byrne and Rosalind Pan from UCD Library were awarded the Judges’ choice prize for their poster entitled Collaboration in Action: Student Support at Library Link. The People’s choice, as voted for by delegates on the day, was awarded to Eoin O’Donovan, Andrew Meagher and Michael Kinsella from UCD IT Services for their poster IT Hero.

A survey provided valuable feedback indicating that the event was a success. 96% of respondents were satisfied with the event and 84% said they were likely to attend a similar event in future.

Podcasts of Professor Andrew Deeks opening address and Lord David Puttnam’s speech are available to download and lecture capture slides of Brian Hipkin and Dr Brian Mac Namee’s talk are also available at www.ucd.ie/worksmartertogether.ie
UCD Library supports a persistent digital identifier with potential ORCID

What is ORCID?

ORCID ("orkid") stands for Open Researcher and Contributor ID.

ORCID provides a persistent digital identifier that distinguishes you from other researchers and supports automated linkages between you and your research activities. Your ORCID ID is a unique 16-digit number assigned to you. Sometimes ORCID is dubbed as “DOI for Researchers”.

ORCID is a non-profit, community driven organisation, providing the service free of charge.

Why should I register with ORCID?

An ORCID ID has several advantages for individual researchers:

- **ORCID improves discoverability of your research and scholarly works**
  - By using ORCID all work attributed to you can be easily brought together
- **ORCID IDs eliminate name ambiguities, distinguishing you from other researchers and scholars and helping to ensure your work is attributed to you**
  - An ORCID ID is unique and connects works that are published under different name variants (e.g. David Byrne, David D. Byrne, D.D. Byrne, Dr. D. Byrne)
  - ORCID eliminates work that was published by another researcher with the same or a similar name (e.g. Anne Murphy, Dublin, and Anne Murphy, Manchester)
  - ORCID works across different writing systems (e.g. Tatiana Vagramenko, Татиана Ваграменко)
- **ORCID reduces repetitive data entry associated with the increasing number and diversity of research information systems with which you interact.**
  - e.g. ORCID connects your data in a funding agency’s system with your publications on a publisher’s database

How does ORCID work?

ORCID creates linkages with other systems and therefore reduces repetitive data entry associated with the increasing diversity of research information systems with which you interact.

- Publishers can integrate ORCID IDs into manuscript submission and author/reviewer databases. The internal ID can then be linked with your ORCID record
- Funders can embed ORCID identifiers in their grant submission systems and awardee databases
- Associations can integrate ORCID IDs into membership renewal, publishing and meeting registration processes
- Universities and Research Institutions can create ORCID IDs for their researchers and students in order to integrate with:
  - Researcher profile systems
  - Institutional repositories
  - Grants & contracts systems
  - HR systems
- Other Researcher ID systems (e.g. ResearcherID) can be linked to your ORCID ID
  - ORCID IDs do not replace existing researcher identifiers; rather ORCID creates links among these identifiers, further helping to connect research and researchers throughout the world
Who is using ORCID?

Launched in October 2012 ORCID membership reached 700,000 in May 2014. More than 100 organisations are working to integrate ORCID into their systems:
- Associations: Royal Society of Chemistry, American Geophysical Union, IEE, Modern Language Association, US National Academy of Sciences ...
- Universities and Research Organisations: Boston University, University of Manchester, CERN, University College London, University Hong Kong, Carlos III University of Madrid
- ID Systems: Researcher ID, Scopus ID
- Repositories and Profile Systems: British Library, Australian National Data Service, CrossRef, OCLC, PubMed Europe, Thomson Reuters ...

For more information

Visit our ORCID LibGuide at libguides.ucd.ie/orcid

Contact the UCD ORCID Ambassador: Michael Ladisch
UCD Library
P: (01) 716 7530
E: michael.ladisch@ucd.ie
Twitter: MichaelUCDLib
ORCID: http://orcid.org/0000-0002-0124-5582

How do I register for ORCID ID?

Registration takes less than a minute:
- Go to http://orcid.org/
- Register by submitting your name, email address and creating a password. Your ORCID ID will be created!

Yeats Exhibition Returns

An exhibition entitled Yeats and his Muses has been remounted in the Special Collections reading room in James Joyce Library. The exhibition celebrates the ladies who inspired the poetry of W.B. Yeats. The exhibition was curated by the author of the book entitled Yeats and the Muses, Joseph Hassett, who is a UCD alumnus, and Professor Tony Roche of the School of English, Drama and Film. There are five muses featured in the exhibition: Maud Gonne; Iseult Gonne; Florence Farr; Olivia Shakespear; and his wife George Yeats. The exhibition will be on display for the foreseeable future.
General Library survey receives good response rate

LIBQUAL LIBRARY SURVEY

For two weeks at the end of March and beginning of April we conducted a University wide survey to evaluate what library services you value and how you rate the Library’s service, collections and buildings. We used the LibQual+ survey instrument, widely used by third level libraries.

We had a very large response with 2,182 valid surveys being completed. This was a 55% increase on the 2011 survey. We want to thank everyone who took the time to reply. The feedback and comments are invaluable to us.

In total you gave us a score of 6.67 out of 9 or a 74% satisfaction rating for our current performance, an improvement on our previous survey two years ago. We are pleased that you feel that our service level has held its own despite the cutbacks the whole University has suffered.

The two most desirable things to you are “a library web site which enables me to locate information on my own” and “quiet space for individual work” – which both received a desirability score of 8.09 out of 9. These desirable features are closely followed by “Adequate hours of service” which scored 8.08 on desirability.

The free text comments provide us with

GOING LIVE THIS SUMMER

An updated look and feel for our popular online guide range and many new titles

Following a successful pilot in 2013 we are now mainstreaming use of the LibGuides cloud-based hosting solution to deliver to users a range of online guides.

We have subject and topic guides, and some titles, such as the guides to Maps and GIS, have been very heavily used.

Over the summer the interface will be improved and the range of titles available will be greatly increased including a subject starter guide for all programmes, and new thematic guides on copyright, data management and many more.

libguides.ucd.ie

UCD Library is again offering our Leaving Cert Study Scheme, allowing those studying for Leaving Cert to avail of the James Joyce Library for study in May and June. This year, in collaboration with the Maths Support Centre, there is an optional add-on assisted maths revision session of 3 hours also available. Students are shown registering on the first day of the scheme on May 19th.

The Library invested heavily in the survey, running roadshows in a number of locations during the survey fortnight. Pictured are users filling out the online survey at a roadshow in the O’Brien Science Centre.
Abbey Theatre Programme On Show

A 1909 theatre programme of a production by the Abbey Theatre company has been donated to UCD Library by Joseph Hassett and is on display in the Special Collections reading room. The programme is signed by George Bernard Shaw on one side and Lady Augusta Gregory on the other and refers to the production in London of The Shewing-Up of Blanco Posnet, W. B. Yeats’s Kathleen Ni Houlihan, and Lady Gregory’s The Workhouse Ward featuring Sara Allgood.

invaluable feedback. They tell us specifically where we can improve our services. From an initial look at the comments made about our buildings we see that

- 96 people expressed the need for more plugs in the libraries
- 74 people wanted more individual/group study rooms
- 43 people mentioned wifi reliability
- 43 people commented on noise and talking in study areas

These and all the other suggestions made will be evaluated so that we can continue to improve the services we provide for you, and feed your ratings and priorities into our planning and strategy development processes.

A suite of well-designed publicity posters and leaflets drew attention to the survey and was used throughout the campaign. Here the distinctive design is shown in use on a roadshow poster.

The Library continues to place stress on marketing the range of resources and services available to its various user groups, and included in these efforts was a continuation of our monthly promotional focus - some of the themes from the last few months are shown below.
UCD Library: A Snapshot of Semester 2

- 19,313 visitors
- 276,965 visits
- 8,302 hours studying in our libraries
- 143,370 loans and renewals
- 4,426 booked Group Study Rooms
- 7,235 borrowed Laptops
- 508,437 viewed Library webpages
- 192 made requests for provision of data from ISSDA
- 168,723 downloaded items from the Institutional Repository
- 441 added images and descriptions to UCD Digital Library
- UCD Library staff... and 12 datasets to UCD Digital Library