



Supporting students through bite-sized electronic media at UCD Library



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<http://www.youtube.com/watch?v=UdUQtUpRUoQ>

E-learning products are gaining more support in the academic environment as library service enhancements. This poster details the process of designing a suite of e-learning tools to support student needs at University College Dublin. This library initiative was set up in the summer of 2011 and takes the form of videos and online tutorials aimed at supporting the basics of accessing information resources. The objective was to provide online support for students as they need it and from a space where they are most likely to use it. The videos and tutorials provide orientation, showcase our resources and services, and demonstrate how to navigate through the library and locate reading list materials. The content was initially aimed at new students, it is also of benefit to distance learners, adult learners, international students and CPD users.



Conclusion

This poster has looked at the initial stages of developing an e-learning strategy in UCD Library. With the first year complete, a solid foundation has been put in place to facilitate future developments to enable e-learning material to evolve over time. There has been a very positive response to the content by University staff and students with over 5,000 hits within six months. However, there are still lessons to be learned; content must be relevant, easily accessible and up-to-date. A team based approach has meant that we have acquired many new skills which can now be cascaded throughout the group. Maintaining a momentum is vital to keep the project fresh and incorporate new ideas. Continuing to work with our academic colleagues, horizon scanning and listening to feedback from our users will help shape future e-learning content. This project has demonstrated, that while working with a limited budget, and resources, high level content can be developed using the creativity, experience and professionalism of library staff.

With thanks to UCD Media Services, for images and Ger Garland jellybeanv@eircom.net for use of the mural. For more information about this initiative please contact James.Molloy@ucd.ie